



Let's Have an Application Party!!!

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Why an Application Party?

- Large number of seniors who had not completed applications before November 15.
 - Students had not composed essay
 - Students had not selected schools to apply to
- Many students who started applications suddenly stopped.
 - Major time-management issues
 - No ownership of application process (i.e., parents completing applications on their behalf)





Party Details

- Admissions Counselors in the Central Virginia were contacted via e-mail and letter
- Admissions Counselors were asked to help students complete college applications
 - Applications were not specific to their schools
- Students were notified of the event through e-mails, announcements, flyers, and “Connect-Ed” messages.





Party Details

- Upon their entrance, students signed an agreement to be full participants.
- Students grouped into three clusters:
 - Have not completed essay, have not completed application
 - Completed essay, have not completed application
 - Completed essay, completed application, ready for submission.



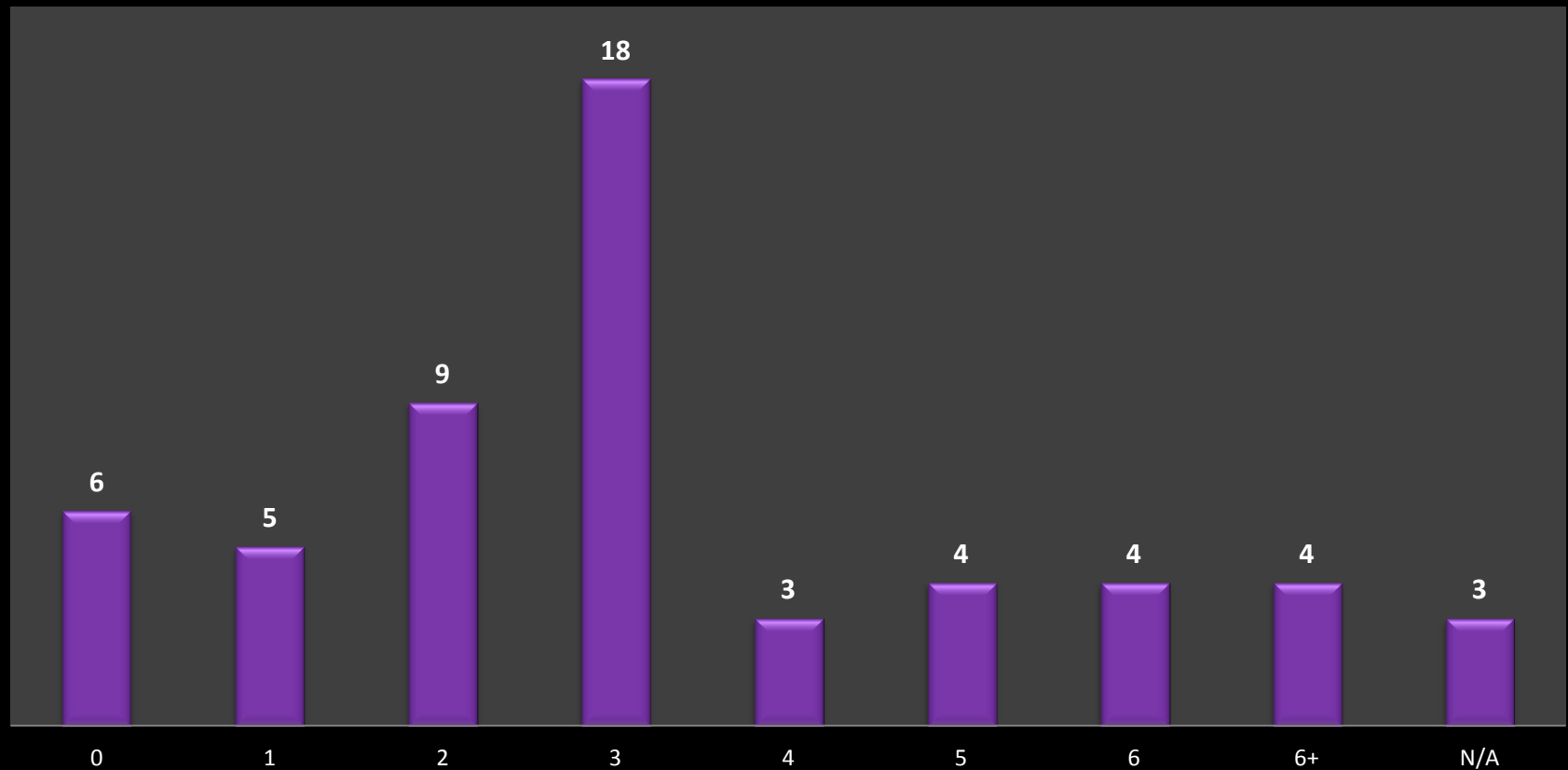
Party Details

- Students were given breaks every thirty minutes.
- Also at entry, student given “BINGO” card.
 - Every fifteen minutes BINGO cards were checked
 - The first student to get BINGO was given a prize.
- Snacks were provided during each break period



Completed Applications

Number of Completed Applications



After the dust settled...

- Out of over 70 students in attendance, 45 admissions decisions made:
 - Virginia Union University 15
 - Longwood University 12
 - Virginia State University 9
 - Bryant and Stratton 9





Suggestions

- Inform the staff before the event
- Request the help of several teachers to edit essays.
- Allot a minimum three hours for the party
- Request applications and participation from all schools that visit yours
- Invite branches of the military to participate

