

About the College Board

The College Board is a mission-driven not-for-profit organization that connects students to college success and opportunity. Founded in 1900, the College Board was created to expand access to higher education. Today, the membership association is made up of more than 5,900 of the world's leading educational institutions and is dedicated to promoting excellence and equity in education. Each year, the College Board helps more than seven million students prepare for a successful transition to college through programs and services in college readiness and college success — including the SAT® and the Advanced Placement Program®. The organization also serves the education community through research and advocacy on behalf of students, educators and schools. For further information, visit www.collegeboard.org.

Equity & Access Policy Statement

The College Board strongly encourages educators to make equitable access a guiding principle for their AP programs by giving all willing and academically prepared students the opportunity to participate in AP. We encourage the elimination of barriers that restrict access to AP for students from ethnic, racial and socioeconomic groups that have been traditionally underserved. Schools should make every effort to ensure their AP classes reflect the diversity of their student population. The College Board also believes that all students should have access to academically challenging course work before they enroll in AP classes, which can prepare them for AP success. It is only through a commitment to equitable preparation and access that true equity and excellence can be achieved.

The College Board Advocacy & Policy Center

The College Board Advocacy & Policy Center was established to help transform education in America. Guided by the College Board's principles of excellence and equity in education, we work to ensure that students from all backgrounds have the opportunity to succeed in college and beyond. We make critical connections between policy, research and real-world practice to develop innovative solutions to the most pressing challenges in education today.

For further information, visit advocacy.collegeboard.org.

For further information on the National Office for School Counselor Advocacy (NOSCA), visit nosca.collegeboard.org.

Civic Enterprises

Civic Enterprises is a public policy firm that helps corporations, nonprofits, foundations, universities and governments develop and spearhead innovative public policies to strengthen our communities and country. Created to enlist the private, public and nonprofit sectors to help address our Nation's toughest problems, Civic Enterprises fashions new initiatives and strategies that achieve measurable results in the fields of education, civic engagement, health, and many more. For information about Civic Enterprises, please visit their website at www.civicerprises.net.

Hart Research

Hart Research has been one of America's leading public opinion and strategic research firms for four decades. Throughout that time, Hart has been at the forefront of identifying and understanding Americans' changing expectations, attitudes, and behaviors, and views on public policy. Hart Research's clients come from virtually every sector of society, including politics, labor unions, media, non-profit organizations, and for-profit organizations including many Fortune 500 corporations. For more information about Hart Research, please visit their website www.hartresearch.com.

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The College Board National Office for School
Counselor Advocacy (NOSCA)

2011 National Survey of School Counselors

Counseling at a Crossroads

HART RESEARCH
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THE KRESGE FOUNDATION

About the Kresge Foundation

The Kresge Foundation is a \$2.9 billion private, national foundation that seeks to influence the quality of life for future generations through its support of nonprofit organizations in six fields of interest: arts and culture, community development, education, the environment, health, and human services. Fostering greater access to and success in postsecondary education for low-income, minority and first-generation college students is the focus of Kresge's Education grantmaking. In 2010, Kresge awarded more than \$23 million in grants to support higher education in the United States and South Africa.

For more information, please visit www.kresge.org

