



The Transfer Path to a Four-Year University: Options and Opportunities

UCLA Undergraduate Admissions and Relations with Schools

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Goals

- Participants will understand the benefits of a transfer path to a four-year institution.
- Participants will develop a toolbox of strategies to engage students and their parents/caregivers around the benefits of a community college experience.
- Participants will learn about effective outreach activities and access programs that they can model in their own schools and institutions.

A photograph of a man and a woman sitting at a table in a restaurant, smiling and eating. The man is on the left, wearing a white t-shirt and a blue beaded necklace, holding chopsticks. The woman is on the right, wearing a white lace top, also smiling. The background shows other diners and large windows with a view of greenery.

Overview

- Background – Why Community College is important
- How to talk to Parents & Students about Community College
- Best Practice Models: Access, Outreach and Engagement

Why Community College?



Why Community College?

- Cheaper
- Career Exploration
- Odds for admission to a 4 year college are higher for transfer students
- Classroom setting is smaller
- Support programs (leads to success)
- Open doors to 4-year degrees and beyond

Freshman v. Transfer

UCLA Freshman Admissions

- 81,400+ Applicants
- Admitted by School
- \$12,685/year x 4 years
- Access to nearly 1,000 student organizations
- Access to Research and World-Class Faculty

UCLA Transfer Admissions

- 19,000+ Applicants
- Admitted by Major
- \$12,685/year x 2 years
- Access to nearly 1,000 student organizations
- Access to Research and World-Class Faculty

UCLA Transfer Students

- In fall 2011, new transfer students accounted for 35% of new undergraduates. Of these, 96% transferred from California Community Colleges.
- 2011-2012: transfer students made up 27% of all enrolled UCLA Undergraduates, and 41% of bachelor's degree recipients in that same period.
- Academic outcomes for transfer students are comparable to those for students who enter directly from high school; 93% return for their 2nd Fall Quarter and 92% graduate, with an average completion GPA of 3.17 in UC courses compared to 3.25 for freshman entrants.

Counselor / Teacher Role

- Motivate and encourage
- Educate and provide resources
- Speak positively about community college opportunities
- Share success stories / personal experiences
- Get to know your local community college representatives and their services
- Encourage visits to local community colleges
- Concurrent Enrollment



Parents and Students:

How to engage around the transfer option

Common Concerns from Parents

- “My kid is a great student. Why waste time at community college, instead of going straight to a 4-year institution”
- “Are you saying that my student isn’t good enough?”
- “They are going to be with their High School friends and never transfer to a 4-year”

Communicating with Parents

- Fiscal (financial aid, tuition, 2 year savings not being at 4year, etc.)
- Smaller Environment
- Access programs
- Explore majors
- Come into the University prepared to complete undergrad degree in two years

Common Concerns from Students

- Perception – stigma of not being a strong student
- “Are courses given the same level of acceptance?”
- “How will I be treated at the 4-year once I transfer?”
- “People go to community because they couldn’t get into four year school.”

What About High School?

Planning for College takes a lot of dedication:

- Talk to counselors early
- Know what it takes to go to college
- Do your research on college admissions
- Don't slack off just because you are contemplating community college
- There are still requirements for getting into community college

Additional Tips

- Select any community college (not just the ones closest to home)
- Explore CC online, ask HS counselors/teachers/friends
- Applications available online and /or @ CC admissions office
- Start by visiting admissions office and meet with counselors

The Transfer Experience

- Applied from High School
- Attended Community College
- Resources
- Transferred to UCLA
- Graduated from UCLA!



High School --> Community College

- Why did I choose to Transfer?
- My experiences / My resources
 - Transfer Centers
 - STOMP / Summer Programs
- UCLA
 - Bridge Programs
 - Experiences

Transfer Success Tips

- Plan ahead and meet deadlines
- Enroll Full-Time and continuously
- Prioritize completion of English & math courses
- Take college success course
- Take summer/Winter sessions (if offered)
- Visit transfer centers & find out about transfer programs
- Talk to University representatives about their institutions requirements



Stay Informed

College Board

<http://advocacy.collegeboard.org/admission-completion/community-colleges>

Student Transfer Outreach Mentor Program

www.admissions.ucla.edu/stomp

Center for Community College Partnerships

www.cccp.ucla.edu

UCLA Transfer on Facebook

www.facebook.com/UCLATransfer

UCLA Transfer on Twitter

www.twitter.com/UCLATransfer

California Public Schools Course Articulation (Assist.org)

www.assist.org

Questions & Answers



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