

Crossing the Finish Line: Latino Students and College Completion



PRESENTERS:

- Henry Fernandez—USA Funds
- Tina Gridiron—Lumina Foundation
- Sara Lundquist—Santa Ana College
- Jacob Fraire—Texas Guaranteed Student Loan Corp.



Crossing the Finish Line: Latino Students & College Completion

College Board, May 2, 2013



Session Objective



Session participants will have a better understanding of:

- ◆ **how foundations are working to develop effective practices for ensuring Latino students are prepared to get ready for, get into, and get through college**

Imperative to Act Now



“The rapid growth of the Latino population has made this group a highly coveted voting block....The fact is, the election isn’t merely about the political clout of Latinos. As the largest and fastest-growing segment of the U.S. population, **Hispanics represent this nation’s very future. And, right now, we’re simply not doing enough to secure that future...because too few Latinos are getting the education they need to succeed.**”

–*Jamie Merisotis, President & CEO, Lumina Foundation, Oct. 9, 2012*

Hispanics in USA



	USA	IN
HISPANIC POPULATION	51 Million	403,000
<i>Percent Hispanic of total pop.</i>	16.4%	6%
BORN IN THE USA	59.9%	64%
MEXICAN DESCENT	64.9%	76%
HISPANIC LIVE BIRTHS	24.8%	10%

Latino Students in USA



PIPELINE: BIRTH TO GRAD SCHOOL	HISP in USA	HISP in IN
HISP. LIVE BIRTHS	24.8%	10%
K-12 ENROLLMENT	23.9%	8%
Community Colleges	17%	3.4%
Four-Year Schools	10%	4%
Graduate School	6%	2.2%

Latino Students in Indiana



INDIANA K-12 INDICATORS

- ◆ Students passing **ISTEP+ Eng/Language Arts**
 - 77% White, **56% Hispanic**
- ◆ Students passing **ISTEP+ Math**
 - 80% White, **63% Hispanic**
- ◆ **High School Graduation Rate**
 - 88% White, **81% Hispanic**
- ◆ H.S. Grads who took **AP Exams**
 - 32% White, **25% Hispanic**

Latino Students in USA



POSTSECONDARY & ADULT INDICATORS

- ◆ Freshmen enrolled in **Remedial Educ.** Course
 - At Comm.Colleges: 46.8% White, **58.3% Hispanic**
 - At 4 yr. Colleges: 13.6% White, **20.6% Hispanic**
- ◆ **Assoc. Degree** f/t **grad rate** within 3 years
 - 25.6% White, **12.9% Hispanic (Illinois)**
- ◆ **Bach. Degree** f/t **grad rate** within 6 years
 - 65% White, **50.7% Hispanic (Illinois)**
- ◆ **Adults, age 25-29, with A.A. degree or more**
 - 44.9% White, **17.9% Hispanic**

Hispanics in USA



	USA-White	HISP
MEDIAN FAMILY INCOME	\$66,025	\$40,982
FAMILY POVERTY RATE	9%	23.2%
HOME OWNERSHIP	72%	48%
BUSINESSES WITH EMPLOYEES	(Total) 5,735,562	(Hisp owned) 248,852 4.3%



Increase the proportion of individuals with **high-quality** degrees and credentials to **60%** by the year **2025**.





Latino Students Success

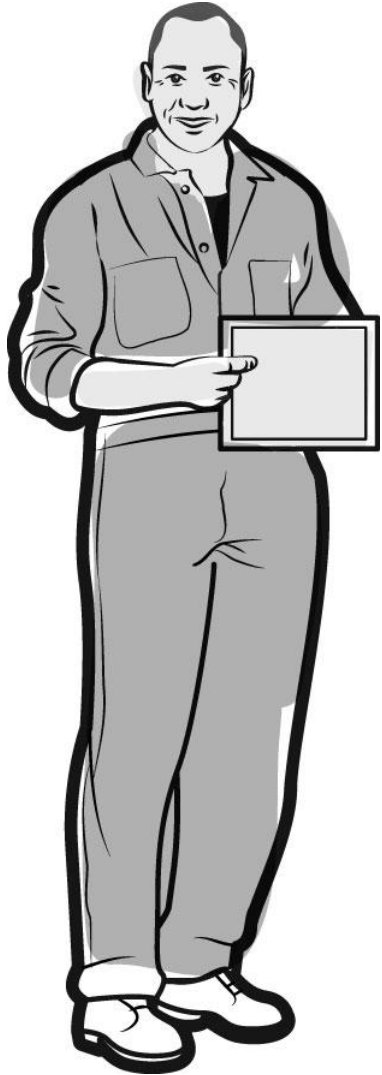
Lumina's Commitment:

- Over \$11 million dollars committed over 4 years (2011-2015) in 13 communities
- Regional Place-based approach
- Collective Impact Model

Lumina Latino Student Success Sites

Arizona	<ul style="list-style-type: none">• Phoenix College: Greater Phoenix Metropolitan Area
California	<ul style="list-style-type: none">• Long Beach Community College District: Long Beach, Lakewood, Signal Hill, Avalon on Catalina Island• Rancho Santiago Community College District: Santa Ana
Florida	<ul style="list-style-type: none">• Miami Dade College: Miami Dade & Hialeah
Georgia	<ul style="list-style-type: none">• Armstrong Atlantic State University: Chatham, Bryan, Effingham, Evens, Liberty, Tattnal & Toombs Counties
Indiana	<ul style="list-style-type: none">• Purdue University & Ivy Tech: Lake County
Kentucky	<ul style="list-style-type: none">• Bluegrass Community & Technical College: Louisville, Lexington, Somerset, Owensboro, & Hopkinsville
New Mexico	<ul style="list-style-type: none">• University of New Mexico: Albuquerque, Bernalillo County & Rio Grande
New York	<ul style="list-style-type: none">• Hispanic Federation: New York City- Bronx, Brooklyn, Manhattan & Queens
North Carolina	<ul style="list-style-type: none">• Hispanics in Philanthropy: Durham, Johnston & Wake Counties
Tennessee	<ul style="list-style-type: none">• Tennessee Higher Education Commission: Memphis
Texas	<ul style="list-style-type: none">• Southwest Texas Junior College: Uvalde, Eagle Pass, & Del Rio• San Antonio Education Fund: San Antonio (Northside & Harlandale)

Expected outcomes for LSS:



- Increase Latinas/os with degrees and credentials
- Increase Latina/o transfers from 2 to 4-year colleges
- Increase Latinas/os participation in financial aid
- Decrease Latinas/os participation in developmental education
- Decrease success gap for Latinas/os in higher education

The Santa Ana Partnership IDed 5 Domains that Impact Latino Student Upward Mobility & College Completion

1. Secondary Academic Preparation
2. College Knowledge, Access & Completion
3. Financial Resources
4. Policy
5. Parent Empowerment & Engagement



Santa Ana ¡Adelante!

Aligns Assets of Partners from Education, Business, & Community to Support LSS



**BUILDING HEALTHY
COMMUNITIES:
SANTA ANA**



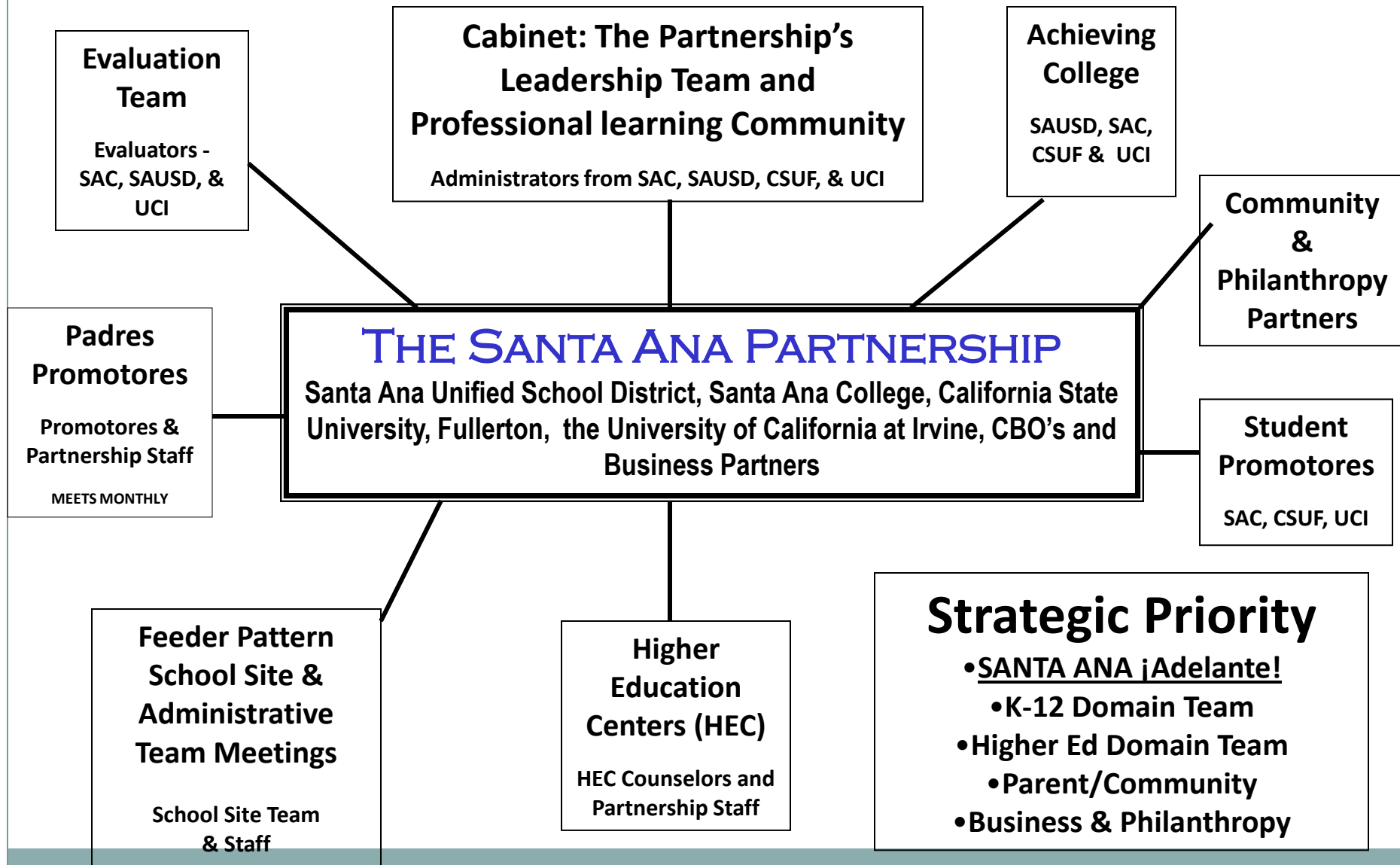
**Santa Ana Public
Schools Foundation**

THINK Together

**MANA
de Orange County**



The Santa Ana Partnership Structure



Padres Promotores de Educacion: Program Structure & Leadership

Training



Initial 4-day intensive training and monthly sessions following a formal curriculum focused on early college preparation.

- Over 500 parents trained as Promotores to date.
- Approximately 1,000 home visits annually.
- Program has been replicated in the state and the nation.
- “Universidad Para Padres” residential experience at UCI.



- Camino de Amistad
- Home Visits
- Pláticas
- Pro-bono space @ SAC
- Monthly stipends



Accomplishments to date





Santa Ana
iAdelante!

A college degree in every home

CSU Fullerton and UC Irvine will provide guaranteed transfer admission to all SAUSD students who successfully meet CSUF and/or UCI admissions standards and complete all transfer requirements on time at Santa Ana College.

Santa Ana *iAdelante!*


Congratulations Santa Ana Unified School District senior!
You are invited to be part of **Santa Ana ¡Adelante!**

We, the Chief Executive Officers of Santa Ana Unified School District, Santa Ana College, California State University, Fullerton and the University of California, Irvine, are writing to extend an extraordinary invitation to you that will open the door to academic and professional success in your future. If you graduate from Santa Ana Unified School District in the spring of 2012 and then enroll at Santa Ana College for the fall of 2012, we will save a seat for you at California State University, Fullerton or the University of California, Irvine as a transfer student.

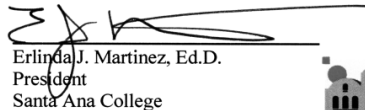
At a time when economic hardship has threatened many students' dreams of entering and completing college, we are strengthening the pathway to your future as a team. You will not have to worry that there will not be a place for you. CSU Fullerton and UC Irvine will provide guaranteed college admission to all SAUSD students who successfully meet admissions standards and complete all transfer requirements on time at Santa Ana College.

To sign up for the program or to learn more about the specific details, please visit your high school's Higher Education Center. College is in your future after you graduate and we will help you get there and stay there to complete a degree after you enroll. We look forward to celebrating your success and welcoming you to the world of higher education.

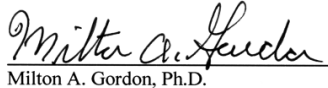
Sincerely,



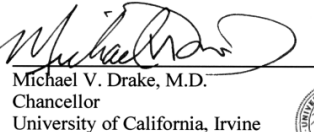
Thelma Meléndez de Santa Ana, Ph.D.
Superintendent
Santa Ana Unified School District



Erlinda J. Martinez, Ed.D.
President
Santa Ana College



Milton A. Gordon, Ph.D.
President
California State University, Fullerton



Michael V. Drake, M.D.
Chancellor
University of California, Irvine



Santa Ana *iAdelante!*

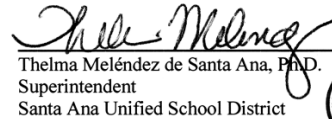
¡Felicidades! estudiante ya listo para graduarse
Esto es una invitación para ser parte de **Santa Ana ¡Adelante!**

Nosotros, los oficiales principales del Distrito Escolar Unificado de Santa Ana, el Colegio de Santa Ana, la Universidad de California en Irvine, y la Universidad Estatal de California, Fullerton, le estamos mandando esta carta de invitación que le abrirá una puerta hacia un futuro de éxito académico y profesional. Si usted se gradúa del Distrito Escolar Unificado de Santa Ana en la primavera de 2012 y se matricula en el Colegio de Santa Ana para ese mismo otoño, nosotros le garantizamos un asiento en la Universidad Estatal de California, Fullerton, o en la Universidad de California en Irvine como estudiante ya avanzado. En estos tiempos cuando la dificultad económica le ha robado el sueño de entrar y completar el colegio a muchos estudiantes, nuestra unión está reforzando el camino para su futuro académico. Usted tendrá que terminar todos los requisitos para transferirse a la Universidad Estatal de California, Fullerton o a la Universidad de California en Irvine a tiempo pero no tendrá que preocuparse que no haya espacio para usted cuando entregue su aplicación para ser admitido como estudiante ya avanzado.

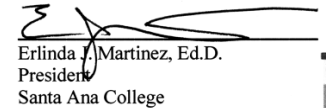
Para comprometerse en este programa o para informarse de detalles específicos, por favor visite su Centro de Educación Superior en su escuela.

El Colegio es parte de su futuro después de su graduación del grado 12 y nosotros le ayudaremos a entrar para que obtenga su diploma universitario. Esperamos celebrar su éxito y darle la bienvenida al mundo de la educación superior.

Estimadamente,



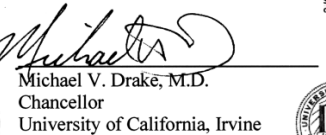
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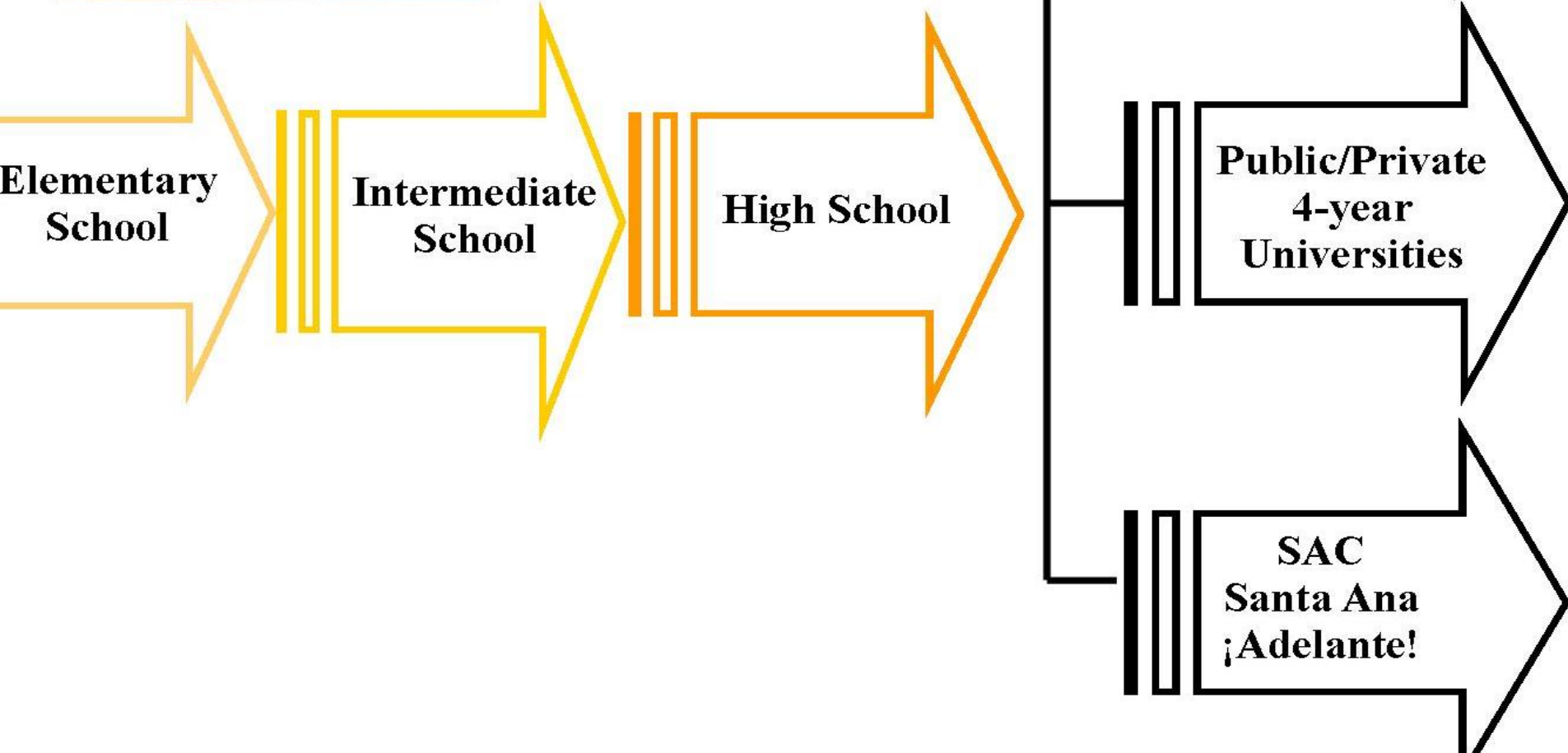
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Chancellor
University of California, Irvine



The Santa Ana ¡Adelante! High School Senior Letter

Student College-going Pathway

A college degree in every home!



Transfer Student Pathway

Santa Ana Unified School District



While in High School

Complete Santa Ana College Application



Take Placement Exams



Apply for Financial Aid + Scholarships



Attend Early Decision Registration

*Register for Classes (Minimum of 12 units)
Register for Transfer Planning Course*

Summer After High School Graduation

Attend Santa Ana iAdelante! Transfer Planning Course



Go on a Campus Tour of Santa Ana



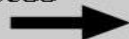
Complete Two-Semester Educational Plan with Counselor

Sign the iAdelante! Agreement



1st Year at Santa Ana College

Enlist in Special Programs that Support Your Success



Meet SAC Counselor: Update Educational Plan



Apply for Financial Aid/Scholarships



Attend Field Trip to CSUF/UCI



Congratulations! You have Transferred!

2nd Year at Santa Ana College

Apply for Financial Aid/Scholarships



Apply to Transfer to University October 1 - November



Apply for Participation in the Mentor Program



Meet with SAC Counselor to Complete Transfer Plan



The Santa Ana Partnership

Sample LSS Policy Results

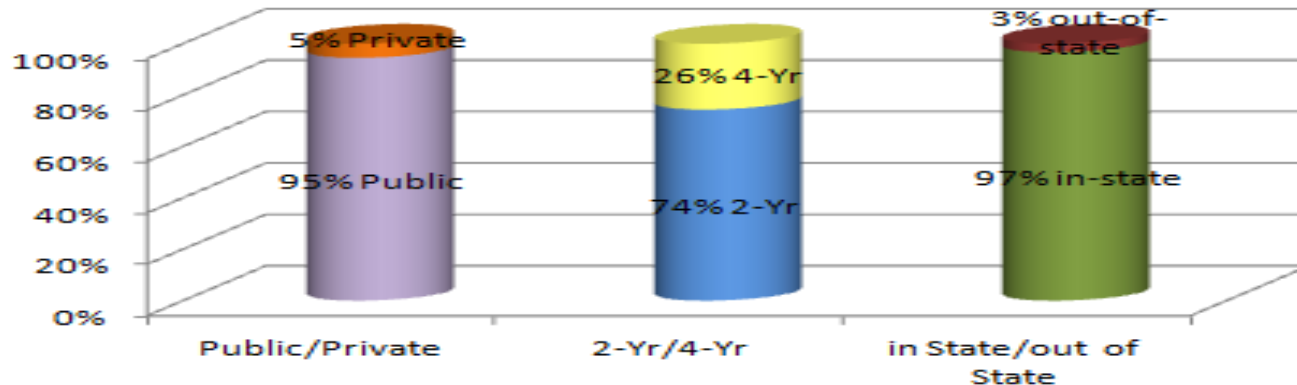
- The **A-G College Prep** Curriculum has been adopted for high school graduation in SAUSD.
- One-stop **Higher Education Centers** have been established and staffed at each high school to promote a college-going culture and coordinate college-going activities.
- Multiple ways to **elevate college placement in English and Math** at Santa Ana College.
- **Priority matriculation** and course selection at SAC
- **Guaranteed transfer** to Partnership universities (must be eligible!)
- **Direct Financial Support is provided to Students** by philanthropy partners.
- **Padres Promotores de la Educación** is supported by the partnership as key leaders in parent engagement in early college preparation activities that continue into college.

SAUSD to Postsecondary

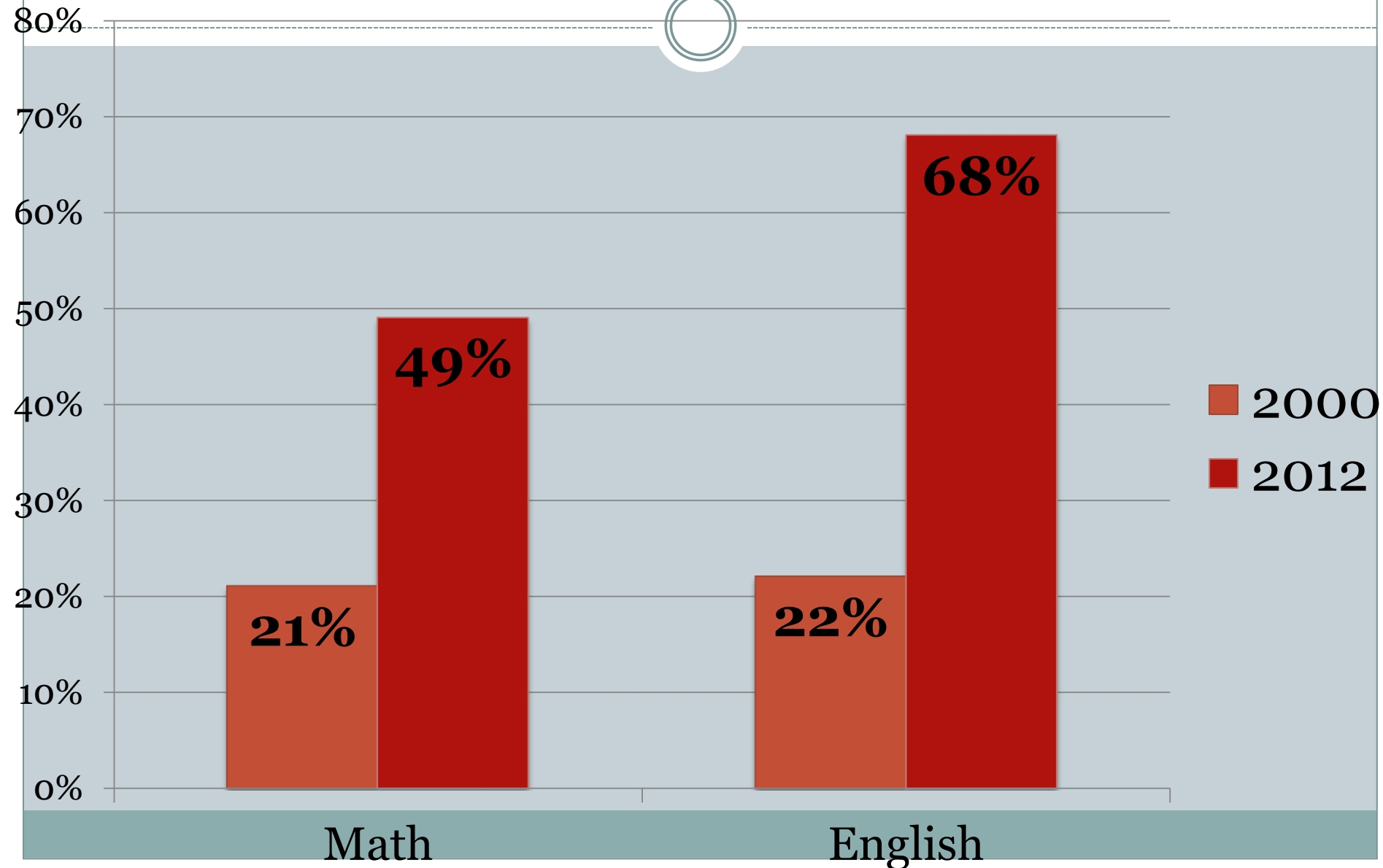
(within first year after high school)

School	2011 Graduates	Total Postsec. Enrollment*	Postsecondary Institution in 2012					
			Public	Private	2-Yr	4-Yr	in State	out of State
Century	428	239	226	13	202	37	235	4
Cesar Chavez	150	31	28	3	29	2	29	2
Comm Day	1	--	--	--	--	--	--	--
Godinez	511	333	304	29	206	127	319	14
Lorin Grisct	228	57	53	4	55	2	54	3
Middle College	70	62	58	4	38	24	61	1
Saddleback	355	173	165	8	138	35	171	2
Santa Ana	552	305	288	17	237	68	283	22
Segerstrom	539	434	415	19	299	135	428	6
Valley	398	206	202	4	165	41	199	7
SAUSD	3,232	1,840	1,739	101	1,369	471	1,779	61

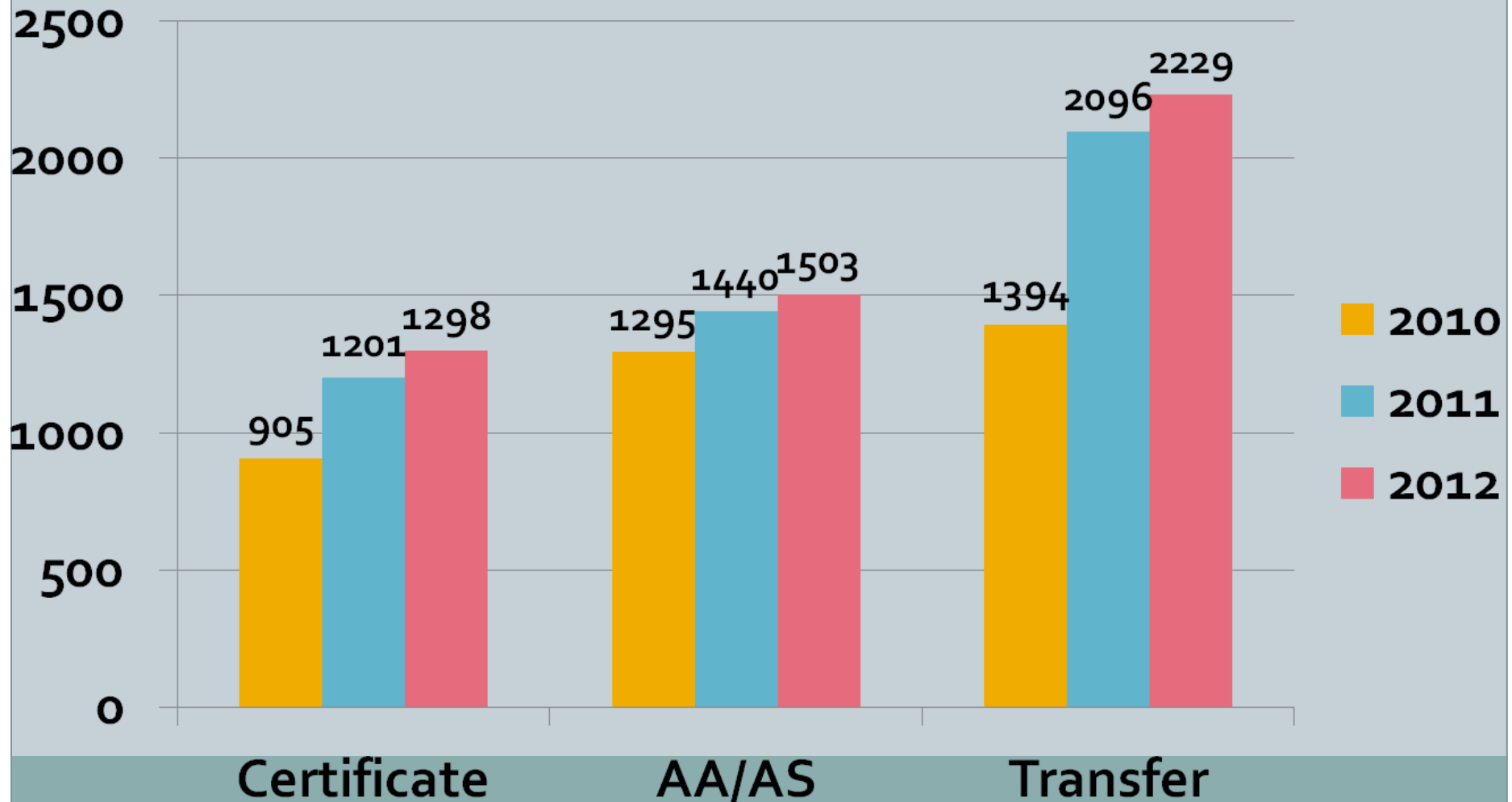
Postsecondary Enrollment by Institution Type



SAUSD Seniors: College Ready Without the Need for Remediation



SAC Students: Credential Attainment





COHORT 1* 2011 SAUSD Graduates at SAC Fall 2011		COHORT 2 2012 SAUSD Graduates at SAC Fall 2012	
1,094	SAUSD seniors completing registration for Fall 2011	1,437	SAUSD seniors completing registration for Fall 2012
1,094	SAUSD seniors received a letter from SAC President in Fall 2011	1,437	Students mailed a letter from SAC President in Fall of 2012
319	Participated in academic year Adelante Orientation Sessions (5 total) and other key advisement activities	600	Students attended a full day orientation to college and the transfer process the week before the start of the fall or spring semester
2.5/2.0	3rd semester GPA	2.3/1.8	1st semester GPA

***FT Persistence w/Pledge**

To 2nd sem.=**100%**

To 3rd sem.=**94%**

To 4th sem.=**95%**

***PT Persistence w/Pledge**

To 2nd sem.=**94%**

To 3rd sem.=**82%**

To 4th sem.=**78%**

***FT Persistence NO Pledge**

To 2nd sem.=**96%**

To 3rd sem.=**79%**

To 4th sem.=**72%**

***PT Persistence NO Pledge**

To 2nd sem.=**70%**

To 3rd sem.=**54%**

To 4th sem.=**52%**

Collaborative Goal: All SAUSD graduates attend post-secondary education, college ready without the need for remediation

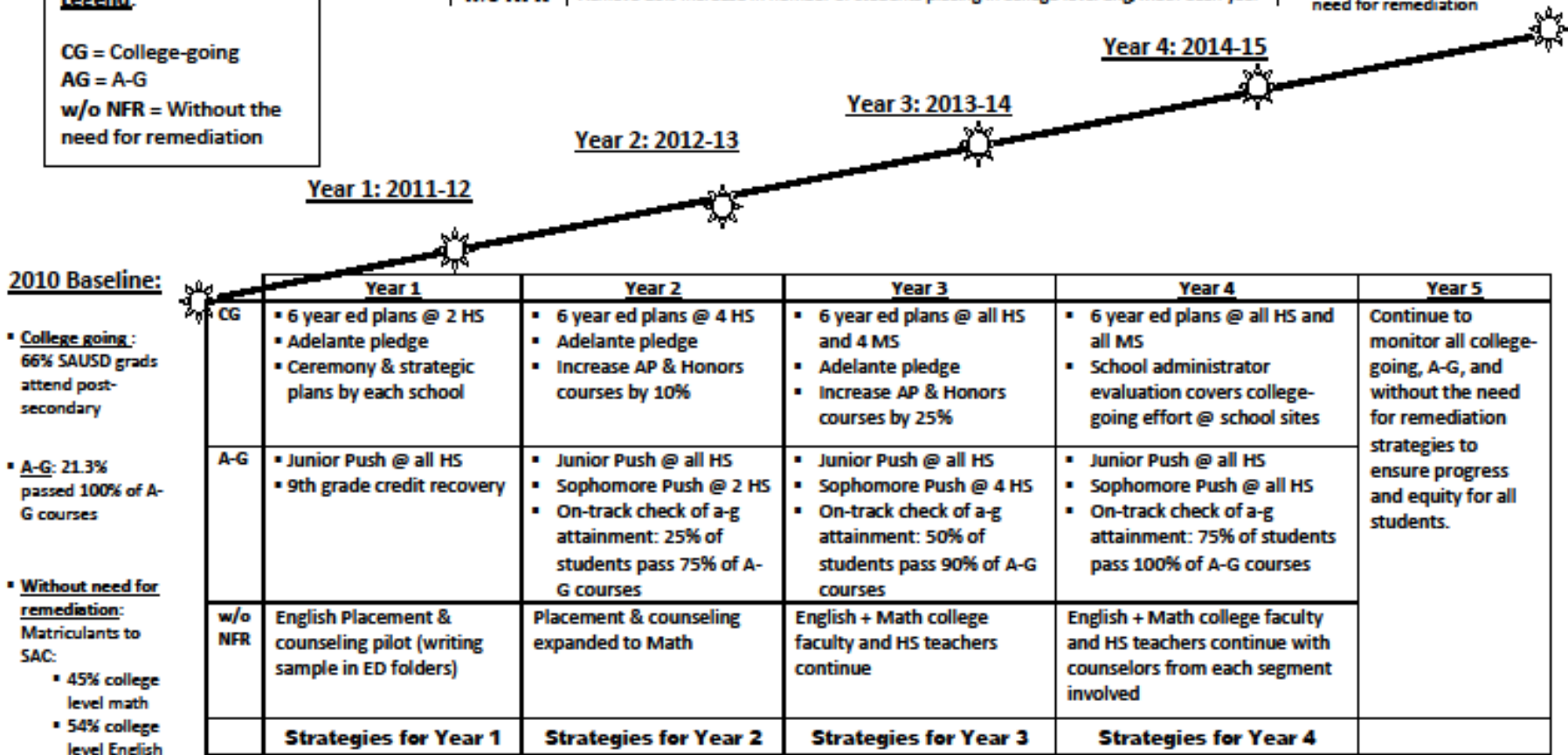
Lead/Partners: SAUSD - Dawn Miller, Ed Winchester

How will it be Measured?

CG	Achieve 8% increase in number of graduates who attend post-secondary each year
AG	Achieve 20% increase in number of students passing 90% of A-G courses each year
w/o NFR	Achieve 20% increase in number of students placing in college level Eng/Math each year

5-Year Goal
All SAUSD graduates attend post-secondary education, college ready without the need for remediation

Legend:
CG = College-going
AG = A-G
w/o NFR = Without the need for remediation

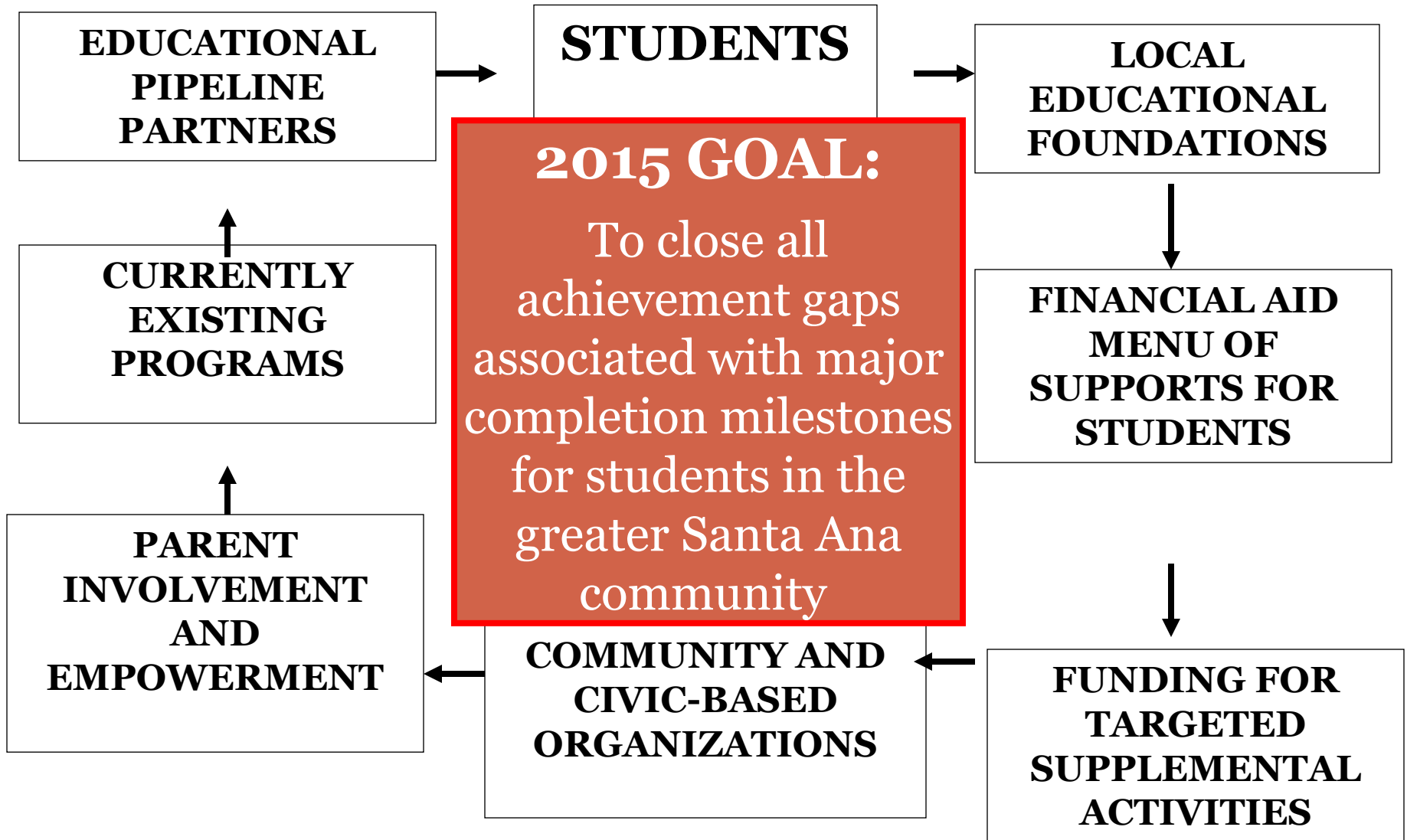


Resources committed to the strategy are: Professional development for teachers on delivering college and career planning; resources to support college-going activities at each of the 16 secondary schools in the district.

Resources needed, but not yet secured are: Transportation costs for providing campus visits to secondary school students; materials to support the creation of a college going culture at each 16 secondary schools

**Implications of progress indicators may signal course adjustments/corrections*

Resource Leveraging: Organizing Assets for the Work at Hand



Continuous Restraining Forces



- **Do NOT underestimate** the resistance that will be mounted to suppress transformational change.
- **Develop and use data** to depict mission-central improvements resulting from new approaches.
- **Embrace segmental priorities:** Expand the scorecard to embrace ownership of the academic victories & challenges that emerge.
- **Expect constant leadership changes:** Engage key institutional agents with decision-making authority.
- **Plan at the start for sustainability and scale:** Use policy to drive new practices and accountability.

Magnify External Resource Support



- Look who voted for your community and its future!
- Use grant requirements to shore up emerging new program & accountability structures.
 - For example, Lumina's 4 "Meta-Metrics" for the LSS effort link baseline and progress measures to ultimate outcomes, with strong strategic implications for urgent related local/regional action.
 - ✦ Graduate HS college ready
 - ✦ Enter college
 - ✦ Persist in college
 - ✦ Complete college
- Profile collaborative partners and their contributions to funding partners.
- Use the incubator these initiatives create to develop the most robust evidence possible to accelerate & sustain changes underway.

TG Philanthropy



TG Philanthropy - History



- Grantmaking program initiated in 2005
- Cumulative awards (non-scholarship aid) of more than \$37 million
 - Direct Impact (outcomes for students and families)
 - Organizational Impact (outcomes for nonprofit infrastructure and capacity)
 - Research (outcomes informing field, practitioners, policymakers)
 - Strategic Impact (outcomes at scale)

TG Philanthropy - Priorities



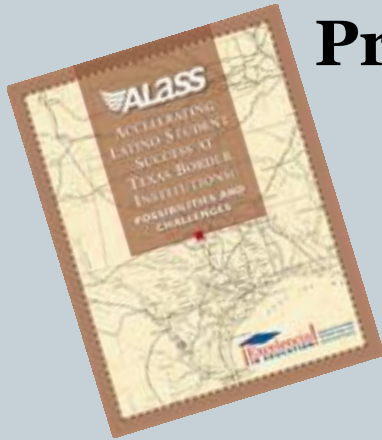
- Project will improve postsecondary success for low/moderate-income students
 - Income measured by FAFSA (EFC), free/reduced lunch eligibility, federal poverty, or other means test
 - additional emphasis on first-generation and underrepresented populations (specific focus: Latino/Hispanic students/families)
- Project will result in greater knowledge and proven practices that can inform others working in college access & success

TG Philanthropy – learning



- **Direct Impact** – Near-peer/peer mentoring, need-based aid alone is not sustainable
- **Organizational Impact** – Data collection and tracking are still an issue for most nonprofits
- **Research** – Changes in small “p” policy can have significant impact

TG Philanthropy – Latino Focus



Project examples:

- **ALASS I & II** – *Excelencia* in Education
- **AAHHE** Student Success Symposium & Fellowships
- **Texas Education Consortium for Minority Male Student Success** – University of Texas
- **HSI Center** – *Excelencia* in Education
- Investing in **Latino-based/Latino-serving** organizations
- **Bridging the Communications Gap** (PSJA, UTPA, STC) – IDRA

TG Philanthropy – Latino Focus

Research examples:

- ***Reality Check: Latinos Pay for College at Texas Border Institutions*** – Excelencia in Education
- ***Serving Latino Students: Emerging Hispanic-Serving Institutions*** (HSIs) – Excelencia in Education
- ***Improving Pre-College Services for First-Generation Students in Texas*** – Pell Institute
- ***Boys in Peril: Examining Latino Boys' Educational Pathways and Motivation Towards Postsecondary Education*** – University of Florida/University of Texas
- ***Reconciling Federal, State and Institutional Policies Determining Educational Access for Immigrant and Undocumented Students: Implications for Professional Practice*** - University of Michigan





USA Funds: Latino Student Success

College Board, May 2, 2013



USA Funds Mission



Enhancing opportunities that increase the number of students entering and completing postsecondary education

- ◆ *Offering products, consulting services and grants to colleges*
- ◆ *Awarding grants to non-profit organizations that advance student readiness, access, and success*

Supporting Colleges: Strategy



- ◆ Targeting public and non-profit colleges with low degree completion rates, high student-loan cohort-default rates
- ◆ Focusing on persistence & degree completion, and financial aid, student-loan default prevention, & financial literacy
- ◆ As students of color are concentrated in certain types of colleges, special emphasis on assisting community colleges, HBCUs, HSIs, Tribal Colleges, & AANAPISI Institutions

Supporting Colleges: Strategy



- ◆ USA Funds Consultants (in-kind support) assist colleges draft persistence/completion plans and student-loan debt management plans (required by the U.S. Department of Education)
- ◆ Colleges eligible to apply for USA Funds Capacity Grants (new RFP will be issued 10/1)
- ◆ Encourage partnerships with such national initiatives as Complete College America and Achieving the Dream

Supporting Colleges: Strategy



Examples of HSIs receiving USA Funds support:

- ◆ St. Philip's Community College, San Antonio
- ◆ San Diego City College
- ◆ La Sierra University, Riverside, CA
- ◆ Jersey City College, NJ

Supporting Non-Profits: Strategy



- ◆ Awarding grants primarily for PSE access and student success
- ◆ Financial aid and student-support services
- ◆ Special emphasis on assisting low-income, minority and other under-represented students

Supporting Non-Profits: Strategy



Examples of national grantees:

- ◆ Hispanic Scholarship Fund
- ◆ College Goal Sunday (FAFSA)
- ◆ Bottom Line
- ◆ Excelencia in Education

And, collaboration with other funders on MSI strategy, and Latino Student Success Project

Latino Student Success in Indiana



Examples of Indiana grantees

- ◆ **Indiana Latino Scholarship Fund**
- ◆ **Indiana Latino Institute**
- ◆ **La Plaza**
- ◆ **Project Stepping Stone (NSHMBA)**
- ◆ **Sociedad Amigos de Colombia**
- ◆ **Mexican Scholarship Fund**
- ◆ **METAS project in Lake County**

Foundation Support



Gen. Foundation Support

- ◆ **The Foundation Center and Hispanics in Philanthropy December 2011 report**
- ◆ **Findings: U.S. foundation giving explicitly designated to benefit Hispanics has remained stable at about 1.3 percent over the past 10 years**
- ◆ **Recommendations: disaggregate goals; measure progress; build capacity of orgs; accountability**

Latino Student Success



“All [current efforts addressing Latino student success] are commendable and very much needed. **But they’re also just the beginning. Much more must be done if we are to turn the trends around—and not only by organizations who serve Latinos as their primary mission...** [Latino educational success] is an issue we must all address, with conviction and cooperation...”

—*Jamie Merisotis, President & CEO, Lumina Foundation, Oct. 9, 2012*

Contact Information



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317-806-1270

A nonprofit corporation, USA Funds® works to enhance postsecondary education preparedness, access and success by providing and supporting financial and other valued services.



Presenters



- **Henry Fernandez—USA Funds**
 - VP of Government Relations and Outreach
- **Tina Gridiron—Lumina Foundation**
 - Senior Strategy Officer
- **Sara Lundquist—Santa Ana College**
 - VP of Student Services
- **Jacob Fraire—Texas Guaranteed Student Loan Corp.**
 - VP of Student and Institutional Success