



AMERICAN INDIAN RECRUITMENT AT UCLA



Presentation Outline

- AIR History
- Structure
- Mission Statement
- Student Served
- Breakdown of Components
- Outreach Events
- Bridging the Gap
- Sharing Strategies
- Questions



About AIR

- The American Indian Recruitment (AIR) Project at UCLA was established in the mid-1990's out of concern that the university was not doing enough outreach to Native students. AIR is the first student-run, student-initiated, and student-funded outreach program in the nation, with the goal of increasing admission of American Indian students in higher education and at UCLA.



Student Initiated & Student Run

- AIR is funded, evaluated and run by students (Student initiated Access Committee).
- AISA Outreach Coordinator
- AIR Review Committee



Student Initiated Access Center

- AIR is housed in the SIAC in SAC 106
- There are 7 other Access projects in the SIAC under the CPO.



Structure

Los Angeles American Indian Community
A.I. Organizations
AIR STUDENTS

American Indian Student Association (AISA)

AIR Review Committee
(Advisory Board)

Outreach Coordinator
(Elected AISA Officer, responsible for project oversight and supervision of Director)

American Indian Recruitment
(American Indian Outreach and Recruitment Service)

Project Director

Community College Coordinators

Higher Education Awareness Coordinator / Assistant Director

Site Coordinator

College Mentor and Tutor

Volunteers

Parent Coordinator / Site Coordinator

College Mentor and Tutor

Volunteers

Volunteer Coordinator / Site Coordinator

College Mentor and Tutor

Volunteers

Administrative Assistant



Mission Statement

- American Indian Recruitment aims to provide resources to American Indian and Alaska Native students to be eligible for higher education. In addition, we aim to strengthen cultural ties and create a cycle of learning so that students aspire to return to their communities and meaningfully contribute to this process.



California Crisis

*CIBIS

2004 and 2007 CPEC Eligibility Studies

UC (High School Class of 2003)

<i>All</i>	335,700	48,400 (14.4%)
<i>African Am</i>	24,100	1,500 (6.2%)
<i>Am Indian</i>	3,100	200 (6.6%)
<i>Asian Am</i>	48,400	15,200 (31.4%)
<i>Chic/Lat</i>	114,300	7,400 (6.5%)
<i>White</i>	142,800	23,100 (16.2%)
<i>Unknown</i>	2,900	

CSU (High school class of 2003)

<i>All</i>	335,700	96,700 (28.8%)
<i>African Am</i>	24,100	4,500 (18.6%)
<i>Am Indian</i>	3,100	600 (19.7%)
<i>Asian Am</i>	48,400	23,000 (47.2%)
<i>Chic/Lat</i>	114,300	18,300 (16%)
<i>White</i>	142,800	49,000 (34.3%)
<i>Unknown</i>	2,900	

UC (High School Class of 2006)

<i>All</i>	350,400	46,800 (13.4%)
<i>African Am</i>	24,900	1,600 (6.3%)
<i>Am Indian</i>	2,800	100 (2.4%)
<i>Asian Am</i>	51,800	15,300 (29.4%)
<i>Chic/Lat</i>	125,700	8,700 (6.9%)
<i>White</i>	136,500	20,000 (14.6%)
<i>Unknown</i>	8,600	

CSU (High school class of 2006)

<i>All</i>	350,400	114,400,700 (32.7%)
<i>African Am</i>	24,900	6,000 (24.0%)
<i>Am Indian</i>	2,800	300 (12.1%)
<i>Asian Am</i>	51,800	26,400 (50.9%)
<i>Chic/Lat</i>	125,700	28,300 (22.5%)
<i>White</i>	136,500	50,700 (31.1%)
<i>Unknown</i>	8,600	

Students Served

- Youth grades k-12
- Community college students
- Urban, Rural and Reservation Communities

Services Provided

- College mentoring
- Tutoring
- Field Trips/ Campus Tours
- Academic/Personal Support
- College Admissions Information Workshops
- Application/Scholarship Assistance



Components in AIR

- **3 Weekly Sites:** services Native youth in the Los Angeles area.
- **Higher Education Awareness (HEA):** services students at Sherman Indian High School and Southern California Reservations
- **Community College:** services Native students who are in community college or looking to go to community college and helping them transfer.
- **Parent Component:** services Native parents by encouraging them to stay involved in their children's education and connect them with helpful resources and support.
- **Volunteer Component:** works on recruiting not only UCLA student volunteers, but also community college and high school students to volunteer at our weekly sites, and events.



Weekly Sites

Southern California Indian Center/ TMT TANF (Joint) - **WEDNESDAYS**

5771 Rickenbacker Road

Commerce, CA 90040

Wednesdays 4:00-8:00pm

Torres Martinez Tribal TANF, Long Beach - **THURSDAYS**

4500 E. PCH Suite # 500

Long Beach, CA 90804

Thursdays 4:00-8:00pm

United American Indian Involvement— Central High School - **FRIDAYS**

1125 W. 6th Street

Los Angeles, CA 90017

Fridays 10:00-12:00pm

Higher Education Awareness (HEA)

- HEA was designed to target students outside of the Los Angeles area in rural and reservation communities that do not have access to higher education resources. HEA targets students who are thinking of higher education after high school, whether it be a UC, Cal State, private or community college. The HEA Coordinator and AIR staff provide college and financial aid information to students. In addition, staff provide resources via e-mail and mail to assist students on their journey to higher education.



Community College

- The Community College Component was created to provide American Indian community college students with resources needed to transfer to any university. Students are able to meet individually with an experienced UCLA student to learn about transfer requirements and develop a plan of action to transfer. In addition, the Community College Coordinator and AIR staff assists with the application process and connect students to other transfer resources at UCLA.



Outreach Events



- AISA's Annual American Indian Youth Conference/Basketball Tournament
 - Health/Wellness, Academic, Art, and cultural Workshop
- College Motivation Day
 - Sherman Indian High School
 - Weekly Sites
 - Rural/Reservation Communities
- Native American Heritage Week



Visibility

- AIR is involved in the Native community by attending a variety of events throughout different spaces during the year
 - AICC meetings
 - Title 7 meetings
 - Pow Wows
 - Conferences
 - College Fairs
 - UAI functions
 - TANF events
 - Mayors event



On-Campus Partners

- Tribal Learning Communities and Educational Exchange (TLCEE)
- American Indian Studies Center
- American Indian Graduate Students Assoc.
- Center for Community College Partnerships (CCCP)
- UCLA Admissions Office
- American Indian Science and Engineering Society (AISES)
- Society of Advancing Chicano and Native Americans in Sciences (SACNAS)



Useful Tools

- Community Networks
 - On- and- off campus professionals
- Academic & Personal Goal Setting
 - Worksheets and Activities
- Medicine Wheel
 - Mental, Emotional, Physical, and Spiritual Support
- Record of Interview
 - Used during mentoring sessions to keep track of student progress

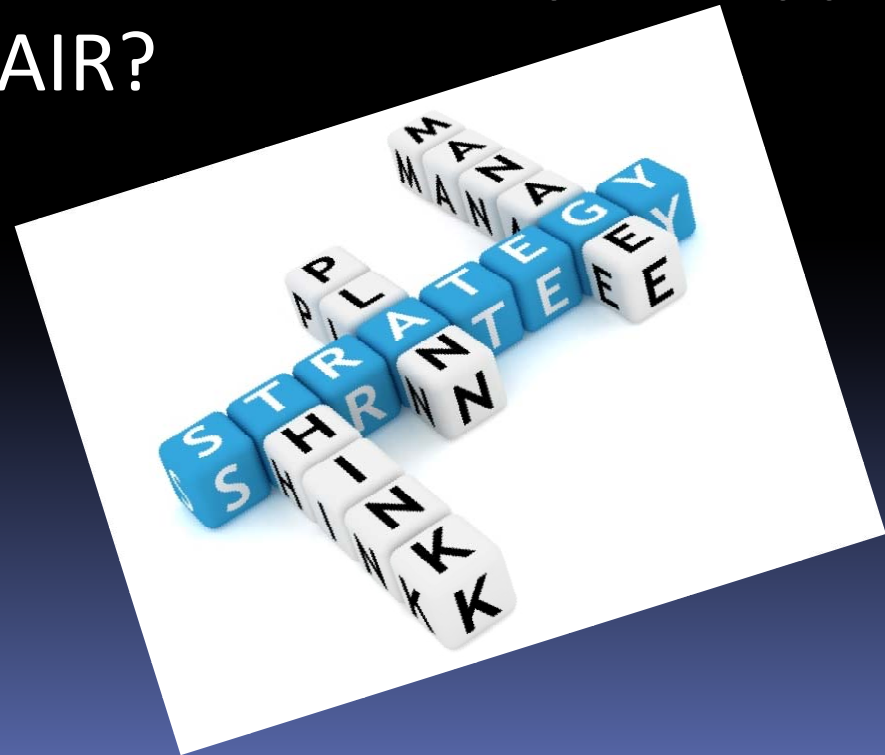
Bridging the Gap

- The importance of bridging the gap between Native and non-Native communities in order to be the most effective in providing support and making connections to important resources for the benefit of our Native people and future generations of Native leaders. Skills for this include how to create a pipeline that will successfully prepare and get Native youth to attain higher education.



Share Strategies

- What other strategies would be effective to address these issues?
- How else can we increase visibility of support programs such as AIR?



Questions

