



HACU



Office of P-20 Initiatives

The University of Texas at San Antonio

# Partnerships to Expand Opportunities for Hispanic Student Success

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Prepárate: Educating Latinos for the Future of America

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Membership



Advocacy



Programs



Partnerships



Organizational  
Growth

## What is the Hispanic Association of Colleges and Universities?

- Founded 1986 in San Antonio by 18 original member colleges/universities
- Has over 440 member colleges, universities and school districts in 37 states, Puerto Rico, and 9 countries.
- Is the only national organization representing Hispanic-Serving Institutions and Hispanic-Serving School Districts (25+% Hispanic enrollment).



# HACU's Mission

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## THE CHAMPIONS OF HISPANIC STUDENT SUCCESS

- To promote the development of member colleges, universities, school districts and associations,
  - To improve access to and the quality of post-secondary educational opportunities for Hispanic students; and
  - To meet the needs of business, industry and government through the development and sharing of resources, information and expertise.
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# Why look at Hispanic Serving Institutions?

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- In 2008, 281 institutions met the federal enrollment criterion, enrolling 1,154,247 Hispanic students in postsecondary (non-profit) schools.
- HSIs enroll 15% of all students in postsecondary (non-profit) schools, yet serve 54% of all Hispanic students.

Data from 2010 National Center on Education Statistics and 2009 US Census Bureau Fact Sheet on Hispanics.

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# HSIs are concentrated:

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California (91)

Texas (45)

Florida (14)

Illinois (9)

New Jersey (5)

Kansas (4)

Puerto Rico (56)

New Mexico (24)

New York (13)

Arizona (8)

Colorado (4)

Washington (3)

1 each in Arkansas, Connecticut, Georgia, Oregon and Massachusetts.

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# Hispanic-Serving School Districts

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- Serve K-12 institutions with 25% or more Hispanic student enrollment.
  - Created in 2006 to address the critical issues in the P-20 educational pipeline.
  - Benefits include advocacy, capacity-building initiatives and partnerships
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## UTSA Today

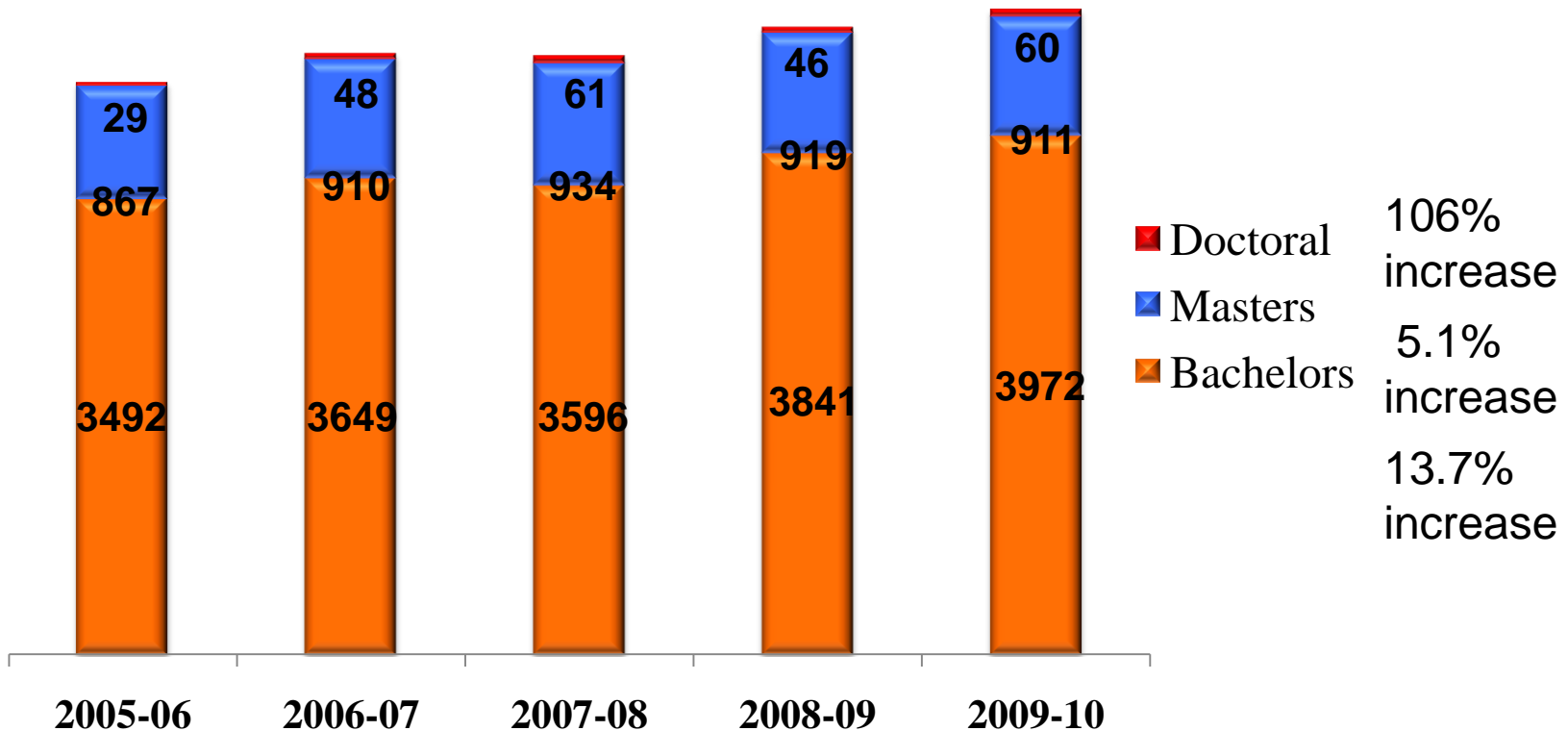
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- Founded 1969
  - Three campuses (Main, Downtown, HemisFair Park)
  - ~3,200 full-time employees
  - ~80,000 graduates
  - 30,258 students (Fall 2010)
    - 70% of entering freshmen from outside Bexar County
    - 69% work while enrolled
    - 69% receive financial aid
    - 47% first in family to attend college
    - Average age 23.9
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## Degrees Awarded 2005-2010

(overall 13% increase since 2005)







## **Office of P-20 Initiatives**

### **GOAL ONE : Access**

- **To increase access to higher education  
Through outreach programming**
  - Academic Year 2009-10 29,161 Students
  - Academic Year 2008-09 19,058 Students
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## **Office of P-20 Initiatives**

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### **GOAL Two : College Readiness & Success**

- **To improve college readiness for disadvantaged students and close achievement gaps for students in need of intervention services**





## Office of P-20 Initiatives

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### GOAL Three: College Credit Accrual

- To increase opportunities for high school students to earn college credit and matriculate to postsecondary education





## **Office of P-20 Initiatives**

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### **GOAL Four: Retention of UTSA Students**

- **To increase UTSA students' retention and persistence by providing financial assistance support via research and work-study opportunities**
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# **UTSA<sup>®</sup>**

## **Our Programs**

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- America Reads/America Counts
- AmeriCorps
- After School All Stars Program
- College Connections (2+2+2)
- College Tours Programs
- Collegiate G-Force Work Study
- CPS Energy Distinguished Fellows
- Destination Discovery Science Camp
- Dream Runners Program
- Early College High School
- Exxon Mobile Bernard Harris
- Summer Science Camp
- Fox Tech Bridge Enrollment Program
- Gaining Early Awareness and Readiness  
for Undergraduate Programs (GEAR UP)
- Louis Stokes Alliance for Minority Participation (LSAMP)
- Mobile Go Center Program
- Rackspace Summer IT Tech Camp
- San Antonio Mentoring Forum
- TRIO: Educational Talent Search-
- San Antonio and Outreach
- TRIO: McNair Scholars
- TRIO: Upward Bound Math and Science
- TRIO: Upward Bound Northside
- TRIO: Upward Bound Southside
- USAA Roadrunner for a Day Program
- Valero Truancy Counseling Program



# Partnerships & Programs

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- HACU National Internship Program  
Partner with 25-30 federal agencies and sub agencies, 12 corporate partners to offer career skills development. To date, the program has provided internships to more than 9,500 students and has served as a pipeline for Hispanics to careers in the federal government and private sector.
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# Partnerships & Programs

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## **HACU Scholarships**

- In 2010, 181 scholarships were awarded totaling \$270,000.

## **College Week Live**

- CollegeWeekLive.com is a virtual college fair that connects students to hundreds of colleges and universities that exhibit on its Web portal. This online admissions event is FREE for students and their families.

## **Hispanic Information and Telecommunications Network (HITN)**

- A Spanish language web series on college knowledge known as College Admissions 411 is available on the internet for our member institutions.
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# Partnerships & Programs

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## **National Research Center for College & University Admissions™ (NRCCUA®)**

- Through the My College Options® Pathways to Hispanic Success, students plan for their post-secondary education. At no cost to the school, students are connected to colleges and universities that match their needs and interests. The survey allows schools to have an accurate measure of their students' post-secondary goals and aspirations; and connect students with essential college and career preparation assistance.

## **US Dept. of Agriculture**

- Fellowship and Student programs available to our HSSD faculty and students.
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# US Army University Tour

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Partnership between HACU, US Army Accessions Command and a local HSI.

First implemented in October 2009

MOU between HACU and US Army signed Jan. 2010.

Impacted over 1100 students.

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# Goals

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- To increase students' exposure to and knowledge of Hispanic Serving Institutions.
  - To increase the students' knowledge of ROTC programs and opportunities
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# Results

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## Students' Profile

### First Generation

2009-487/598 (81.5%)

2011-440/587 (75%)

### First visit to college

2009-305/598 students (51%)

2011-120/587 (20.5%)

### Interest in Host Institution

2009-N/A

2011-461/587 (78.5%)

## Students Participated

2009-598 12<sup>th</sup> graders

2011-587 11<sup>th</sup> and 12<sup>th</sup> grade students

## Schools Participated

2009-21 high schools/18 school districts

2011-20 high schools/14 school districts

## ROTC Interest Forms

2009-148/50 Prospect Leads (students)

26/15 Pledges of Support

(teachers/counselors)

2011-N/A

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# Results

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## UTSA Roadrunner Battalion

Fall 2009	100 cadets
Spring 2010	103 cadets
Spring 2011	172 cadets

## Current Breakdown

38% white  
30% Hispanic  
23% African American  
7% Asian  
2% Other

75% Male/25% Female

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# Questions?





# Resources

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HACU Scholarships & Internships

[www.hacu.net](http://www.hacu.net)

College Week Live

[www.collegeweeklive.com](http://www.collegeweeklive.com)

College Admissions 411

[www.hitn.org/ca411](http://www.hitn.org/ca411)

National Research Center on College and University Admissions

[www.nrccua.org](http://www.nrccua.org)

US Dept. of Agriculture

[www.hsi.usda.gov](http://www.hsi.usda.gov)

UTSA

[www.utsa.edu](http://www.utsa.edu)

Office of P20 Programs

<http://p20.utsa.edu>

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