

2014 ACCUPLACER National Conference: Accelerate Access

The ACCUPLACER National Conference offers professionals across the K-12 and Higher Education spectrum – focused on assessments, curriculum development, student guidance and policy making – a unique opportunity to engage in deeper discussions around how to effectively address issues facing education today, like remediation, and come up with strategies that give students access to college opportunity and success. View Sessions At-A-Glance below to learn more about what we will cover at the National Conference in Indianapolis, IN, June 12-13, 2014.

Sessions At-A-Glance

Wednesday 6/11/2014

12:00 pm – 5:00 pm
Registration Open

Thursday 6/12/2014

7:30 am – 4:00 pm
Registration Open

8:00 am – 8:30 am
Sponsored Breakfast

8:45 am – 10:00 am
Opening Keynote Speaker

10:15 am – 11:15 am
Concurrent Sessions

Testing Day Made Easy

ACCUPLACER has many tools available to the testing professional; however, we rarely have the time to learn how to maximize their benefits. This session will highlight, educate, & inform attendees of the pre-registration process. Creating vouchers for test day can be as easy as 1-2-3.

Presenter(s):

Deborah Anderson, Higher Education Consultant, DLA Consulting, CO

Effectiveness of Mentoring At-Risk Populations

This session focuses on the importance of a complete mentoring cycle, beginning prior to the college application process, and continuing to when students are on college campuses to enhance college attendance, student engagement and retention. Panelists will produce a timeline that suggests the most effective approach to serving students through school program, CBO's and other available options. This session focuses on multicultural, first-generation college students and/or low income students.

Presenter(s):

Ashley Cole, Assistant Director of Admissions, American University, DC

Jamel Long, Program Manager and Chair of School of Education Committee on Academic Standing, Drexel University, PA

Can Collaborative K-12/Community College Research give us the Lift We Need?

Linking high school records with placement results in mathematics identified school practices that reduced college-readiness, especially for Black, Latino, and community college-bound students. Learn about this research, its use to improve preparation, and how K-12 districts and colleges can use matched data to identify practices that help or hinder community college students.

Presenter(s):

Ken Sorey, Executive Vice President, Educational Results Partnership, CA

Louise Jaffe, Trustee, Santa Monica College, CA

Remote Testing Network – Calling All Institutions!

Did you know that as an Institutional Administrator or Site Manager, you can now elect to join the ACCUPLACER remote testing network? The Remote Testing Network database will make it easier for Test Administrators to 1.) assist Students with distance proctoring at other campus locations or 2.) allow the student to test anywhere anytime with Virtual Remote Proctoring. Join us to see that it is as easy as one, two, three to enroll your institution! **Bring your own laptops!**

Presenter(s):

Kathie Montognese, Senior Assessment Manager, The College Board, NY

Sue Schmitz, Testing Coordinator, Hennepin Technical College, MN

Zac Henrich, Product Manager, Pearson, IA

WritePlacer Essay Scoring: The How and Why

In this session participants will learn how the Intelligent Essay Assessor (IEA) scores WritePlacer essays. We will discuss the training process, operational scoring, and monitoring, and also provide practical advice on how WritePlacer was adopted and has been used at Nassau Community College.

Presenter(s):

Karen Lochbaum, VP of Technology Services, Pearson, CO

Noreen Wade, Coordinator of Testing, Nassau Community College, NY

Successful Models for Earning College Credit in High School

There are many benefits to encouraging students to earn college credit while in high school. This panel presentation will look at successful models that facilitate the accumulation of college credit for high school students, including the Liberty Benton (OH) model, dual credit through CLEP and AP.

Presenter(s):

Suzanne McGurk, Senior Assessment Manager, The College Board, NY

ACCUPLACER 101

New to ACCUPLACER? Need a brush up? This session will review the basics of placement policies, account setup, testing, and reporting. Participants will be able to perform initial setup of a new ACCUPLACER account or understand the setup of their existing account. Bring your laptop for a hands-on experience.

Presenter(s):

Keith Henry, Senior Assessment Manager, The College Board, NY

11:30 am – 1:30 pm

Lunch and Plenary Session

Plenary: The Use of Multiple Measures – Why It Matters

The consideration of multiple measures in student placement has been required by legislation in California since the mid-1980s, yet is only now being adopted widely in other states. Join us to learn more about the birth of the concept of multiple measures, the current context that is driving others toward implementation, and the challenges as well as successes in execution. Panel members will discuss from their state and/or institution perspective why and how they are using multiple measures and share how multiple measures expand opportunity and success for students.

Panelist(s):

Karen Hynick, Director of P-20 and College Readiness, Minnesota State Colleges and Universities (MnSCU) system, MN

Sandra Palmer, Provost, Manchester Community College, CT

Katherine Hughes, Executive Director, Community College Initiatives, The College Board, NY

1:45 pm – 2:45 pm

Concurrent Sessions

Systems and Processes to Support Secondary Students to ACCUPLACER Success

This presentation will provide a description of the best practices used by a partnership between a large secondary school district and a community college to provide ACCUPLACER intervention and testing on a system-wide basis to students prior to high school graduation. This presentation will detail the personnel systems, data systems, professional development, and collaborative processes used to support over 1,000 student test takers.

Presenter(s):

Michael Sullivan, Content Specialist, Career and Postsecondary Partnerships, Montgomery County Public Schools, MD
Elena Saenz, Director of Academic Initiatives, Montgomery College, MD

High Schools & College Partnerships: Serving High Minority and Poverty Students

Bridgeport HS, in partnership with Wenatchee Valley College, provides a model to successfully increase expectations and rigor in high poverty, high Hispanic populations. Graduates enter college with credits in liberal arts, career & technical education, and AP courses.

Presenter(s):

Tamra Jackson, Principal, Bridgeport High School, WA
Jim Richardson, President of Wenatchee Valley College, Wenatchee Valley College, WA
Scott Sattler, Superintendent, Bridgeport School District, WA

Getting Started with Multiple Measures: One Small Step at a Time

Institutions often want to employ multiple measures (MM) as part of their course placement process, but are often stumped on how to get started. This session will assist institutions, particularly testing staff, in taking those first steps to employing MM and offer tips and tricks to make implementation easier. In many cases, institutions are using manual MM systems where the ACCUPLACER platform can be used to automatic and streamline the process. Join us to learn more.

Presenter(s):

Chantel Reynolds, Senior Director of ACCUPLACER State & Policy Initiatives, The College Board, NY
Kathie Montognese, Senior Assessment Manager, The College Board, NY

Method, Madness and Moodle: the JFYNet Accuplacer Prep Program

JFYNetWorks conducts ACCUPLACER Prep programs in high schools and community colleges. This presentation will describe several high school and community college programs, their settings, populations, structures, successes and failures. It will distill a clutch of best practices, including such topics as: • structure: in-school, after school, boot camp, self-directed • the Memorandum of Agreement • working with teachers: winning confidence and cooperation • relations with school staff • getting students invested • the role of parents • curriculum resources • reporting formats and uses • school-college collaboration and communication • Uses of ACCUPLACER in standards-based education.

Presenter(s):

Gary Kaplan, Executive Director, JFYNetWorks, MA
Derek Kalchbrenner, Program Manager, JFYNetWorks, MA

Supporting Student Access and Success through Test Preparation

With college readiness being at the front of most college agendas Anne Arundel Community College has looked at innovative ways to engage students prior to taking their placement tests to ensure their understanding and the impact of their actions. This presentation will review their efforts in development of an electronic ACCUPLACER Preparation program.

Presenter(s):

Kristen Vickery, Director of Testing and Assessment Services, Anne Arundel Community College, MD
David Ehrenreich, Testing Systems Coordinator, Anne Arundel Community College, MD

Getting CLEP Transcripts Sooner

How many times have you had to tell a student that it takes 2-3 weeks for an official CLEP transcript to arrive after they have taken a CLEP exam? College Board has a solution called Electronic Score Reporting (ESR) service available through ETS to any institution wishing to use it. If you are interested in learning more about the ESR service, please plan on attending this session.

Presenter(s):

Marc Webb, Director of Testing, Miami Dade College, FL
Silvio Rodriguez, Director of Test Administration and Program Evaluation, Miami Dade College, FL

Intervention Matters! Best Practices and Strategies

Intervention to enhance students' college readiness has proven effective in reducing or eliminating the need for Dev Ed courses. This session will review successful strategies including use of technology as well as instructor-driven interventions then discuss best practices in planning and implementing them. Resources including case studies and implementation planning tools will be provided.

Presenter(s):

Keith Henry, Senior Assessment Manager, The College Board, NY

3:00 pm – 4:00 pm
Concurrent Sessions

Increasing Degree Attainment: Scaling Statewide Remedial and Math Reform

Eliminate remedial barriers, promote math success, and increase degree attainment. Learn how Ivy Tech is significantly increasing student success and degree attainment through the implementation of two statewide reforms. The co-

requisite model of instruction allows for concurrent enrollment in linked remedial and gateway English and math courses during the first semester of enrollment. Ivy Tech has identified three math pathways that are aligned to programs and majors. This initiative allows students to master and apply math within their chosen majors/careers. It answers the common student question, "When will I ever use this??"

Presenter(s):

Kathie Montognese, Senior Assessment Manager, The College Board, NY

Sandra King, Assistant Vice President of Remediation and Innovation, Ivy Tech Community College, IN

The ABC's of Creating a College Going Culture at Your School

The goal of this session is to examine accessibility of counseling staff & resources, specifically, to break down best practices for communicating with various populations via student/parent workshops and collaborations with teachers, school site administrators and resources. Participants will evaluate the vitality and challenges of their schools' culture, and consider how to replicate the ABC's of a College Going Culture.

Presenter(s):

Maryhelen Blake, Associate Director, University of California, Berkeley, CA

Violeta Bermudez Estrella, Assistant Director, University of California, Berkeley, CA

Stefan Montouth, Assistant Director, University of California, Berkeley, CA

A Walk in the PARCC

As states adopt the Common Core and assessments are developed by multi-state consortiums, a Testing Coordinator's world shifts. I will share what I've gleaned about PARCC, the assessment my state will use. Issues will include an overview of PARCC and its potential impact on community college policies & procedures. Available feedback from field testing will be shared. Attendees will be encouraged to discuss challenges and benefits they anticipate once assessments like PARCC are given.

Presenter(s):

Liz Recko-Morrison, Coordinator of Assessment and Testing, Berkshire Community College, MA

College Board Policy & Practice for Testing Accommodations

Join representatives from the College Board Office of Services for Students with Disabilities, ACCUPLACER & CLEP to discuss how issues of accessibility and testing accommodations are approached from a policy perspective as well as common practice. Attendees will leave with a better understanding of how to address requests for accommodations and the processes and testing options that will support those requests.

Presenter(s):

Donna Zannolla, Director, SSD Compliance Unit, The College Board, NY

Chantel Reynolds, Senior Director of ACCUPLACER State & Policy Initiatives, The College Board, NY

Suzanne McGurk, Seniors Assessment Manager, The College Board, NY

Role of ACCUPLACER in Student Success

Learn about how ACCUPLACER can serve as a tool for effective placement. Gain an understanding of how ACCUPLACER scientifically predicts where students will most likely be successful. Learn about how your Institution can use the ACCUPLACER results in conjunction with other factors to improve on accuracy of placement; prepare students to take the test; create a positive attitude about the placement test; and use continuous placement throughout a semester.

Presenter(s):

Patricia Brower, Math Technology Support Specialist, University of Alaska Southeast, Sitka, AS

High School/Home School Students: The Fastest Growing Segment of CLEP Test

The College Level Examination Program (CLEP) was designed for the adult student so why are under 18 year olds the fastest growing segment? Learn why this emerging and important cohort of test takers is interested in CLEP, how they find out about it and what the processes involved are to make the process successful for students and institutions.

Presenter(s):

Susan Schmitz, Testing Coordinator, Hennepin Technical College, MN

ACCUPLACER Score Web-service

The ACCUPLACER technology team will provide a high level overview of the ACCUPLACER Score Web-Service and a demonstration of setup and execution. Using the new web-service is very simple and by the end of the presentation all attendees will have a full understanding of how to automatically download all of their student testing records.

Presenter(s):

Zac Henrich, Product Manager, Pearson, IA

Cole Cecil, Developer, Pearson, IA

4:15 pm – 5:15 pm

Concurrent Sessions

ACCUPLACER//MyFoundationsLab: Best Practices in Assessment & Remediation

This session will introduce ACCUPLACER//MyFoundationsLab – a combination of the College Board's assessment program and Pearson's proven online intervention – in the context of a live walkthrough, with educators sharing their best practices and lessons learned in the following: implementing the diagnostic, counseling students on the results, and assigning/facilitating the personalized remediation. Data on student outcomes will be included.

Presenter(s):

Eric Stano, Editor-in-Chief, Pearson, NY

Fred Silberman, Program Facilitator for Meriden Adult Education, Middlesex Community College & Meriden Board of Education

KISS: keeping instruction simple sentence (and BUILD)

ACCUPLACER strives to evaluate and produce a clear view of a reader and writer's capabilities. With a large majority of ESL and LEP students attempting the placement for college admissions, it makes sense for language acquisition to be addressed and sentence structure to be decoded. The KISS system has produced writers and readers who can better conceptualize critical writing and reading skills beginning with a very basic understanding of sentence structure.

Presenter(s):

Janet Miller, Teacher AP Literature, United South High School, TX

Christina Soto, LEP Teacher, United South High School, TX

Take advantage of the latest ACCUPLACER Features

The ACCUPLACER technology team will demonstrate several new features that were released in December 2013. There are several exciting updates that many users are already taking advantage of. Demonstrations will include: New Score Report Settings; Remote Test Center Network; Mobile first design of student reports and test administration module; Innovative Reporting options – Email and QR codes; several minor updates which may ease your workload.

Presenter(s):

Zac Henrich, Product Manager, Pearson, IA

Shawn Pierce, Business Analyst, Pearson, IA

Seth Herz, Senior Director, Technology and Testing Services, The College Board, NY

Online Assessment Delivery with Live Online Remote Proctoring

After comprehensive pilot period, The College Board now offers secure, online proctoring services, an important step to enhance the academic integrity of online ACCUPLACER tests for distance learners. In this session you will hear from our panel of experts discussing lessons learned and the feedback received from all levels of stakeholders. In addition, the panel will welcome questions from the session attendees.

Presenter(s):

Rick Beaudry, CEO, B Virtual Inc., Canada

Kathie Montognese, Senior Assessment Manager, The College Board, NY

Sean Palmer, ACCUPLACER Program Manager, Pearson Education, IA

CLEP and STEM: Acronyms for Student Success

In order to address projected shortages of students earning degrees in Science, Technology, Engineering and Mathematics (STEM), colleges need to take advantage of the asset that many of their multi-skilled students arrive on campus possessing: prior learning, which can be measured by the College Level Exam Program (CLEP). The structure of this session will involve data focusing on the numbers of CLEP students in the study, their CLEP test scores, and their later success in STEM related classes.

Presenter(s):

Kent Seaver, Director of Learning Resources, North Lake College, TX

Melissa Wilson, Director of Testing, Amarillo College, TX

Developmental Education Reform and Impact on Testing

Pressures on completion, persistence, and graduation have forced a review of developmental education practices, with reform often triggered by legislative action. Just as curricular reforms have changed instruction, so too has placement testing been affected. From eliminating testing to using multiple measures to mandatory preparation, testing centers are now caught in that debate. This session will review these trends, changes in testing practice, and how testing administrators can respond.

Presenter(s):

Chantel Reynolds, Senior Director of ACCUPLACER State & Policy Initiatives, The College Board, NY

6:00 pm – 9:00 pm

Reception

Friday 6/13/2014

8:00 am – 12:00 pm
Registration Opened

8:00 am – 8:45 am
Sponsored Breakfast

9:00 am – 10:30 am

Plenary Session: Traveling the Bridge to Success – Hennepin Technical College Summer Boot Camp

40 percent of Minnesota's recent public high school graduates who enroll in public higher education in the state have taken at least one developmental or remedial course within two years after graduation. Of the 2008 graduates who took developmental courses, 87 percent attended a two-year college, 12 percent went to a state university, and 1 percent attended the University of Minnesota. Fewer than 1 in 10 graduate from community colleges within three years and little more than a third complete bachelor's degrees in six years. Hennepin Technical College, the largest standalone technical college in Minnesota, is proud to offer two no cost college preparatory opportunities for students in the metro area; Educational Talent Search and Upward Bound. The programs encourage students to 1.) Complete high school, 2.) Enroll in a post-secondary program, and 3.) Graduate! An integral piece of the success of these two programs is a summer boot camp – six weeks of experiencing life on a college campus, six weeks of working on improving basic skills, six weeks of career exploration, and six weeks of FUN! During this session we will discuss creative career exploration, share intervention tools and strategies utilized, and hear about the student experience – from a student! Join us to hear about the wonderful results and fun experiences incorporated into this innovative and life changing program.

Panelists:

Sue Schmitz, Testing Coordinator, Hennepin Technical College, MN

Lisa Roney, Director of Educational Talent Search, Hennepin Technical College, MN

Jonathan Aldana, Director Upward Bound, Hennepin Technical College, MN

Sizi Goyah, Math Teacher Grades 6-12, Brooklyn Center High School, MN

Bryce Thompson-Tukes, Student, Robbinsdale Cooper High School, MN

10:45 am – 11:45 am
Concurrent Sessions

ACCUPLACER ESL for IEPs: Goals and Challenges in 21st-Century Testing

In 2013, the American Language Institute at The University of Toledo implemented ACCUPLACER ESL to serve as a placement test for new students and as a supplementary level-exit metric. Over the past year, we have made concerted efforts in refining logistics, cut-scores, and customer service in light of an enrollment increase that has seen our Intensive English Program double in size over the past year.

Presenter(s):

Michael Klug, ESL Specialist, American Language Institute, The University of Toledo, OH
Matthew Krull, ESL Specialist, American Language Institute, The University of Toledo, OH
Jason Dunstan, Graduate Assistant American Language Institute, The University of Toledo, OH

4-Year College Access for Undocumented Latino Students

This session will focus on a qualitative research study that was conducted to gather the lived experiences of Undocumented Latino students who navigated the college going process. Emphasis is placed on how social capital was used as a vehicle in the students' pursuit of higher education.

Presenter(s):

Maurice Burman, Secondary Counselor, Los Angeles Unified School District, CA

Smoothing the Connection with ACCUPLACER and Non-Cognitive Information

This session will discuss the multiple weighted measures concept and mechanics of improving student assessment and placement through incorporating student's academic and personal background information and ACCUPLACER into an accurate and consistent placement equation.

Presenter(s):

Ronald Gordon, President, Gordon Associates LLC, MO

NCTA: Getting Connected to Accelerate your Success

The National College Testing Association (NCTA) provides opportunities for testing professionals involved in testing and assessment to collaborate with other testing professionals. In this session we will discuss how institutions and test center administrators utilize both NCTA and College Board resources to navigate the daily complications of the testing world and to provide the best services to their students.

Presenter(s):

Steve Saladin, Director of Testing, University of Idaho, ID
Jarret Dyer, Coordinator, College of DuPage, IL
Amystique Harris-Church, Associate Director of Operations, Delaware State University, DE

ACCUPLACER: Beyond the Basics

Many features of the ACCUPLACER program are underutilized – it's not your fault! Did you inherit your test setup from someone else, are you new to your position or are you just wearing too many hats to be able to keep up on additions to the platform? This presentation will focus on the extra features, beyond the basics, that the ACCUPLACER system has to offer. The "take a ways" from this session will be discussion and ideas regarding how to utilize these additional features to increase and enhance correct course placements for students on your campus.

Presenter(s):

Kathie Montognese, Senior Assessment Manager, The College Board, NY
Anne Howard, Executive Director, The College Board, NY

CLEP Trending Topics

The College Level Examination Program (CLEP) has undergone major changes in the past year. Change can be challenging. This presentation will address recent changes in the CLEP iBT testing platform, changes to CLEP policy and the My Account registration portal for students.

Presenter(s):

Suzanne McGurk, Senior Assessment Manager, The College Board, NY
Brett Felder, Associate Director, The College Board, NY

ACCUPLACER//MyFoundationsLab Pilot: One Year Later

Shorting the developmental path to career and college readiness helps students complete their degrees and get to work. Using ACCU//MFL, 50 students at Hennepin Technical College saved 77 developmental writing credits spring semester of 2013. How are they doing now? Did the savings pay off in the long run? This session will revisit the pilot highlighted at last year's conference with updates about the first cohort to benefit from ACCU//MFL.

Presenter(s):

Susan Schmitz, Testing Coordinator, Hennepin Technical College, MN

12:00 pm – 1:30 pm
Lunch

1:45 pm – 2:45 pm
Concurrent Sessions

Eliminating and/or Reducing the Need of Remedial Math and English Courses

Since 2006, the Gateway Academic Program has been experimenting with eliminating and/or reducing the need of remedial courses for groups of students from various jurisdictions. For students who performed in the 20-40% percentile range on the pre-ACCUPLACER test from Prince Georges County, MD, in 2011, the program eliminated the need of remedial courses for 91% of these students as determined by the post-ACCUPLACER testing. In 2006-2009, the program achieved similar results for students from DC.

Presenter(s):

Daryao Khatri, Professor, University of District Columbia, DC

Tools, Strategies, & Personal Philosophies to Promote Student Success

In this session four panelists will interact with attendees about student retention and success. Panelists will furnish ideas about testing, advising, orientation, first year college success, and data analysis. After a short intro about panelists' contributions to retention and academic success in their college settings, attendees will be invited to interact with panelists. As moderator I will invite attendees to offer ways Testing Professionals can contribute to institutional retention and success goals.

Presenter(s):

Gary Greer, Assistant Dean, Advising & Mentoring, University of Houston Downtown, TX
Leah Smith, Rio Salado College, Dual Enrollment Testing
Brad Bostian, Director, First Year Experience, Central High School, NC
Kent Seaver, Director of Learning Resources, North Lake College, TX

Increasing College Readiness for Math among lower-income students

In 2010 GEARUP Massachusetts partnered with Worcester State University to increase college readiness among lower-income, predominantly first generation students. In 2010/2011 a pilot was conducted with promising results and implementation of the program followed. In this session the findings from the pilot and from the subsequent expansion are detailed and the lessons learned are discussed. In addition, the presentation will touch upon the program components and the critical role of ACCUPLACER.

Presenter(s):

Eileen Perez, Assistant Professor and Developmental Math Program Director, Worcester State University, MA
Mary Fowler, Associate Professor and Math Department Chair, Worcester State University, MA

Never seen before - ACCUPLACER Upcoming Release!

The ACCUPLACER technology team will provide a high level overview and live demonstrations of upcoming features soon to be released. Feature demonstrations include: Composite scores; Ability to batch-enroll users; Voucher enhancements; Ability to see all student results on one ISR; Test center management. This session will allow attendees to preview new features and ask questions about these upcoming enhancements. Don't miss your chance to see these improvements prior to their release date.

Presenter(s):

Zac Henrich, Product Manager, Pearson, IA
Shawn Pierce, Business Analyst, Pearson, IA
Seth Herz, Senior Director, Technology and Testing Services, The College Board, NY

Implementation of Multiple Measures at Three Rivers Community College

Three Rivers Community College is exploring and evaluating multiple measures for placements that are appropriate for their students. This is accomplished by the Holistic assessment of student readiness for college level work. The measures that have been used include: High School Transcripts, High School GPA, Prior College or University Transcript(s) Completed Student Background Questionnaire, SAT or ACT Scores (within last 5 years), ACCUPLACER Placement Test & WritePlacer Scores.

Presenter(s):

Catherine Lewis, Testing Coordinator, Three Rivers Community College, CT

ACCUPLACER and CLEP: Collaboration for Student Success

Miami Dade College (MDC) is strategically implementing various initiatives to promote the use of Prior Learning Assessments such as CLEP. These initiatives serve to improve the overall CLEP process at MDC with the end goal of supporting student retention and completion. Among the initiatives is a unique collaboration between ACCUPLACER and CLEP using placement rules. In our session, you will learn about MDC's CLEP initiatives and have a chance to collaborate with the presenters.

Presenter(s):

Marc Webb, Director of Testing, Miami Dade College, FL

Silvio Rodriguez, Director of Test Administration and Program Evaluation, Miami Dade College, FL

3:00 pm – 4:00 pm

Concurrent Sessions

ACCUPLACER to TSI: How to ease the Transition for High School Testing Sites

This presentation will explain how South Texas College in McAllen Texas took the initiative of transitioning local schools from becoming ACCUPLACER testing sites to new TSI testing sites as well as having non-testing sites apply to becoming TSI test sites. It will cover best practices for High School administrators that administering ACCUPLACER/TSI at their institution would benefit College Access through the region.

Presenter(s):

Adrian Lozano, Testing Specialist, South Texas College, TX

Hector Irlas, Testing Specialist, South Texas College, TX

Pre-Assess to Success: How Colleges Look at Student Success

In response to the new to better prepare students for the rigors that await them in college, many colleges are developing online pre-assessment activities designed to improve the assessment and placement of first-time-in-college (FTIC) students. Findings from the Community College Survey of Student Engagement (CCSSE) suggest that participation by FTIC students in activities such as orientation and workshops prior to their taking the placement test can improve the outcomes for those students.

Presenter(s):

Kent Seaver, Director of Learning Resources, North Lake College, TX

From Remediation to Graduation

In 2011, a nonprofit in Washington, D.C., the Alliance for Excellent Education, estimated the cost nationally of post-secondary remedial education at \$3.6 billion. Why are so many high school graduates unprepared for the rigors of a college curriculum? How can we reduce this cost? This presentation will focus on data-driven research and include frank discussions and practical solutions to developmental education issues. Participants will be asked to teach skills to the audience in a creative manner (pictures, mime, gestures, dance, etc.) Other activities will include critiquing and recommending alternatives to various learning scenarios and teaching styles.

Doris Martin, Campus Dean, Strayer University, MO

Prakash Menon, Professor, Strayer University, IA

Tina Lamb, Campus Dean, Strayer University, WI

Change the Message, Change the Path, Change a Future

Reconsider the typical message students receive upon completing placement testing. Learn about alternatives to give students the right message about college placement at the right time for their level of college eligibility to allow a more engaging matriculation process. The session will focus on CTE pathways and meaningful enrollment.

Presenter(s):

Genevieve Floyd, Career and Postsecondary Partnerships, Montgomery County Public Schools, MD

Kathie Montognese, Senior Assessment Manager, The College Board, NY

Suzanne McGurk, Senior Assessment Manager, The College Board, NY

Setting Cut Scores on Multiple-Choice Tests

Participants will review basic information on considerations for setting cut scores for ACCUPLACER multiple-choice tests using a modified Bookmark method and an online methodology. Information on data collection and on obtaining sample materials will be distributed to participants.

Presenter(s):

Luz Bay, Senior Psychometrician, The College Board, NY

The use of ACCUPLACER to build strong connections between K12 and Higher Ed

This presentation focuses on the benefits experienced in Marymount California University's use ACCUPLACER as part of its concurrent enrollment program. This program enables high school students local to the south bay area of Southern California have the opportunity to earn college credit while completing their high school courses.

Presenter(s):

Adam Mitchell, Educational Technology Specialist and Testing Coordinator, Marymount California University, CA

ACCUPLACER Dream Session – What new features could help you sleep better at night?

You are stressed out. You are taking your work issues home. You can't sleep. The ACCUPLACER team would like to solicit your thoughtful and creative ideas for future ACCUPLACER releases. What drives you crazy about the current system? What could the team do to make the testing experience easier for you? your students? your administrators? How can we make your ACCUPLACER dreams come true?

Facilitators: Seth Herz, Zac Henrich, Shawn Pierce, Cole Cecil

4:15 pm – 5:15 pm

Concurrent Sessions

CSP: Update and User Roundtable

The Computer Skills Placement exam (CSP), available on the ACCUPLACER platform assesses student competency in basic computer skills. CSP offers immediate results to assist with better course placement, increase confidence that students have basic computer skills necessary to communicate online with their institution, and also for placement specific to computer related majors. Please join us to learn how colleges have incorporated CSP into their Placement Testing programs and also to hear about future updates to CSP exams.

Presenter(s):

Grant Castle, CSPPlacement LLC

Kathie Montognese, Senior Assessment Manager, The College Board, NY

Never Seen Before: ACCUPLACER Test Center Management Module

The ACCUPLACER technology team will demonstrate soon to be released features, which are all part of the newly developed, test center management module. This module is the first administrator module to be designed with responsive/mobile first principles. You will see how a proctor can now walk through the test center with their tablet and manage student testing. Attendees will have the opportunity to see a live demo and to ask questions about the upcoming improvements.

Presenter(s):

Zac Henrich, Product Manager, Pearson, IA

Cole Cecil, Developer, Pearson, IA

Shawn Pierce, Business Analyst, Pearson, IA

Seth Herz, Senior Director, Technology and Testing Services, The College Board, NY

Resources for ACCUPLACER Test Prep

The more a student understands the content and implications of their ACCUPLACER test, the more likely it is they will score better. The ACCUPLACER Program has developed an extensive array of resources to help educators prepare students for testing. This session will review those resources and discuss implementation strategies to enhance success.

Presenter(s):

Keith Henry, Senior Assessment Manager, The College Board, NY

Making ACCUPLACER Easy with Technical Support and Ordering

The presenters will answer common questions that customers ask customer service. Participants will review current and potential ACCUPLACER customers' tips on using the ACCUPLACER system with ease, and also tips on ordering ACCUPLACER/COMPANION™ products, accessing system resources such as training materials and using nonuse functionalities inside the ACCUPLACER system. Participants will also learn best practices for creating sessions, administering tests, activating ACCUPLACER//MyFoundationsLab, using the reporting functionality and introducing the ACCUPLACER Knowledge Base.

Presenter(s):

Julius Jones, Program Coordinator, ACCUPLACER and CLEP, The College Board, NY

Sean Palmer, ACCUPLACER Program Manager, Pearson Education, IA

Steps Taken to Ensure Fairness of ACCUPLACER[®] Tests

Consistent with industry-standard best practice, ACCUPLACER test items are subjected to rigorous internal and external fairness review and statistical analyses to ensure that all ACCUPLACER items are as free from bias as possible and fair to all examinees. Measures taken in the item development process to ensure that items are free of bias will be discussed. This session will also tackle both judgmental and empirical review of items to ensure fairness of ACCUPLACER[®] tests.

Presenter(s):

Constance Tsai, Senior Director, Assessment, The College Board, NY

Luz Bay, Senior Psychometrician, The College Board, NY

CLEP for Adult Students and Military Service Members

Many institutions are seeking completion strategies for adult learners. This session will provide tips for identifying strong candidates for CLEP among adult students and will cover all the opportunities for military service members to take advantage of CLEP.

Presenter(s):

Suzanne McGurk, Senior Assessment Manager, The College Board, NY

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